



Officers & Directors

Officers and Executive Committee

President

Wendy Knippel, CPA, CHAE
Ocean Partners Associates, LLLP.
321-799-2859x4028
wknippel@oceanpartnersch.com

Vice-President

Diana Youngblood, CHAE
Grand Cypress Florida, LP.
407-239-1979
dyoungblood@benchmarkmanagement.com

Treasurer

Patricia Geer, CHAE
Hyatt Regency Orlando Int'l Airport
407-825-1308
patty.geer@hyatt.com

Secretary

Kristopher Shoemaker, CMA, CHAE, CHTP
Orange County Convention Center
407-685-9827 407-685-9858 Fax
kristopher.shoemaker@occc.net

Chairman of the Board

Susan Ferguson, CHTP
The Bay Hill Club & Lodge
407-876-8031
sferguson@bayhill.com

Directors

Gregory Wilhelm, CHTP

Agilysys (Formerly Visual One)
407-681-2914
gregorywilhelm@mindspring.com

Judy Holcomb, CHAE

UCF Rosen College of Hospitality
Mgt.
407-903-8181
jholcomb@mail.ucf.edu

Christina Miller, CAM, CHAE

Reunion Resort & Club
407-396-3088
cmiller@reunionresort.com

Terri Nobles, CHAE

Orange County National Golf Center
407-905-2251
tnobles@ocngolf.com

Lori Schefstad

Caribe Royale Orlando
407-238-8445
lschefstad@cariberoyale.com

Mark Kressin

Heathrow Country Club
407-333-1450
mkressin@heathrowcc.com

Please Route to:

GM
HR



HFTP Mid-Florida
Leadership, Scholarship, Participation, Service

General Meeting
Tuesday, August 31st, 2010

The Hyatt Regency Grand Cypress

1 Grand Cypress Boulevard.
Orlando, Florida

Directions: Take I-4 West/Tampa to Exit 68 (Lake Buena Vista), turn right off exit and proceed to 2nd traffic light, turn left at light to hotel entrance.

Speaker and Program

Sherry Wheelock, VP and Treasurer, Universal Orlando
Topic: "Construction - The Good, The Bad, the Auditing"

This educational session falls under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each session.

Reception at 6:00 pm

You may come early if you wish to spend more time networking.

Dinner at 6:45 pm

Menu:

Salad

*Cucumber Wrapped Greens with Mozzarella Perlini in Tomato
Feta Vinaigrette*

Entree

*Hemingway's Crabcake Paired with Chicken Piccata
Truffled Angel Hair Pasta
Organic Asparagus*

Dessert

Bouchee of Chocolate Bread Pudding with Grand Marnier Cream

Please RSVP on our web-site: www.midfloridahftp.org or
Kristopher Shoemaker, CMA, CHAE, CHTP 407-685-9827 or
kristopher.shoemaker@occc.net

Reservations and cancellations before 12:01 pm Thursday August 26th. Please, no walk ins.

No-shows and late cancellations will be billed.

Dinner : Members with RSVP \$35.00, Non-Members and Guests or no RSVP \$50.00,
Student Chapter Members \$20.00.

Use the express registration line at the meeting, PAYPAL is available on the web-site.

The Chapter's 8th Annual Golf Event to benefit the kids at Camp Boggy Creek will be held
Friday September 24th.
Red, White & Blue Raffle Tickets are now available, awesome prizes. IT'S HUGE!!

President's Corner**By: Wendy B. Knippel, CPA, CHAE**

Fellow HFTP Mid-Florida Chapter Members,

Thank you to everyone for coming out to the Loews Royal Pacific Resort at Universal for our meeting last month, what a great turnout! Thank you so much to Tina Samson, Leo Babin and Loews for hosting our meeting.

It is that time of year for elections, and although there are not TV or radio ads, our Chapter's elections are right in the middle of it. Ballots have been mailed, so please complete them and send it back. I would like to thank all of those members stepping up to put their name on the ballot for a Board position. It is members getting involved which makes this Chapter a success. The election results will be announced at the August membership meeting.

If a Board positions was too much to commit, there is always a committee. We are always looking for members to get involved in the Chapter, and new committee assignments will be occurring in a few months. If you are interested in becoming involved, please contact the committee chairperson to find out what is needed.

Speaking of getting involved, the golf tournament is coming up fast and we are getting some great prizes for the raffles. What a great way to get staff away from the office and have some fun while benefiting the kids at Camp Boggy Creek. Kris Shoemaker and his committee are working hard on hosting another outstanding event. Golfers and sponsors are still needed so we need your help to make it successful. You can purchase prize tickets in advance of the event and do not have to be present to win. Check out the website for details and prizes or contact Kris.

On the 31st of August we are headed to the Hyatt Regency Grand Cypress for our monthly membership meeting and we hope to see you all there.

Thank you for all your support to the Chapter!

Respectfully,

Wendy

Wendy B. Knippel, CPA, CHAE
HFTP Mid-Florida Chapter President

Membership News, Embrace the vision, join the fun!

YOUR Chapter currently has 187 members active in a wide range of activities such as; member education at the general meetings and mini-educational seminars. We provide HFTP CHAE and CHTP certification reviews and testing. We also give back to the community through participation in the Bacchus Bash, JDRF Walks and The Annual Golf event to benefit Camp Boggy Creek.

I WANT YOU



RECRUIT NOW

**HFTP Annual
Convention
& Tradeshow**
October 11-14
San Diego, Calif.

RENEW NOW

The 2010 Membership Contest is DONE!

You only needed to sponsor one new member to win.

The Membership Drive Contest is over and the winners are:

- Dinner for 2 in Hemingway's at the Hyatt Regency Grand Cypress
Donated by: E. Lawrence McCloskey, Jr., CHAE, Senior Controller, Hyatt Regency Grand Cypress
Winner is, Sean Meder
- Dinner for 2 at the Hyatt Regency Orland International Airport
Donated by: Patricia Geer, CHAE, Controller, Hyatt Regency Orlando International Airport
Winner is, Greg Wilhelm
- Dinner for two in Andiamos (excluding alcoholic), the Hilton Hotel located in the WDW Resort.
Donated by: Praduman Chauhan (Singh), Regional Vice President - Operations Finance
Hilton Hotels Corporation
Winner is, Frank Santos
- Foursome of golf at Heathrow Country Club
Donated by: Mark Kressin, Controller, Heathrow Country Club
Winner is, Kris Shoemaker
- Brunch for 2 at Heathrow Country Club
Donated by Mark Kressin, Controller, Heathrow Country Club
Winner is, David McKim
- Bay Hill Club Golfers Grab Bag including shirt, hat , Etc.
Donated by: William Parrish, CPA, CHAE, Controller, Arnold Palmer's Bay Hill Club & Lodge
Winner is, Terri Nobles
- \$100 Visa Gift Card
Donated by, POST Integrations, Inc.
Winner is, Mark Kressin
- A charging pad from Sharper Image, that allows for the charging of a variety of battery driven devices by just setting them on the pad. See the link below for a photo and details.
<http://www.sharperimage.com/Electronics/Powermat+Home+and+Office+Mat.axd>
Donated by James E Bina, CHTP, CHAE, President, Millennium Technology Group
Winner is, Lori Schefstad
- Dinner for 2 at Everglades in the Rosen Centre, Donated by Frank Santos, CHAE, CHA
Chief Financial Officer, Rosen Hotels & Resorts
Winner is, Kjell Olsson
- \$100 cash prize
Donated by Don Hay, President, Digital Alchemy, LLC
Winner is, Nora Cameron
- Foursome of golf at Orange County National Golf Center and Lodge
Donated by Terri Nobles, Controller, Orange County National Golf Center and Lodge
Winner is, Christina Miller
- Dinner for 2 at the Caribe Royale Resorts Suites's Venetian Room restaurant
Donated by Michael Dryden, CHAE, Assistant Controller, Caribe Royale Orlando
Winner is, Jody Ownbey
- Dinner for 2 at either Zen, David's Club or Trevi's in the Omni Orlando Resort at Champions Gate
Donated by Darla Bole, Manager, Omni Orlando Resort at Champions Gate
Winner is, Todd Rhoads
- Dinner for two at Mama Della's at the Loews Portofino Bay Hotel.
Donated by: Kelly Montgomery, Controller, Loews Hotels at Universal Orlando
Winner is, Josh Bergen
- Dinner for two in Villa de Flora at the Gaylord Palms Resort & Convention Center.
Donated by Richard Zarth, Chief Information Officer, Gaylord Palms Resort & Convention Center.
Winner is, Jim Bina
- One night stay at the Cocoa Beach Courtyard by Marriott
Donated by Wendy Knippel, CPA, CHAE, Controller
Winner is, Leo Babin



Sharpen your pencils, pack your notebooks and get ready for some FREE STUFF!

Learn, Connect, Succeed

HFTP Mid-Florida Chapter 2010 Fall Mini-Ed

Location: Hotel Royal Plaza @ LBV

Date: November 16, 2010

Afternoon Presentations:

1:00pm – 6:00pm 4 CPE, Chapter Member
Cost isFREE

Reception:

6:00pm – 6:45pm

Dinner:

6:45pm – 9:30pm, standard price
8:00pm – 9:00pm Dinner Speaker 1 CPE

There will be excellent speakers on a wide variety of subjects. We will kick off the event at 1 pm, so plan to be there for a great afternoon and evening of informative speakers, good food and excellent company.

HFTP MID-FLORIDA SPEAKING OPPORTUNITIES

Monthly General meetings: Normally the last Tuesday of the month.

Location: Various hotel, club, resort and other hospitality venues.

Format: A dinner meeting setting with one 50 minute session.

Mini-Educational Conference: March and November.

Format: A half day event with four 50 minute speaking sessions starting at 1:00 pm and ending at 6:00 pm then dinner and a final 50 minute session.

Audience: Attendees are technology and financial professionals from all disciplines of the hospitality industry. The average meeting attendance is 70+ members.

Topics

All submitted information must be non-proprietary and educational in nature, not sales or product specific. Submitting information does not guarantee you an opportunity to present.

Please submit any topics relevant to an audience of hospitality finance and technology professionals to the Education/Programs Committee Chairperson Wendy Knippel at (321) 799-2859 x 4028 or any Board member.



*Mid-Florida Chapter
Member Spotlight
Wendy Welch*

Born and raised in Massachusetts and a graduate of Indiana University, Wendy started her accounting career with Fortune 100 companies with time at PepsiCo and Textron. She switched over to IT, with the advent of the desktop computer, and went to work for GE Plastics initially as a trainer and elevating to the position of Manager of End User Technology for a user base of 6000 which included help desk, training, and procurement.

Wendy and husband Steve, who she met at age 16, decided to embark on an early mid life crisis, sold everything (well almost everything) and moved to the Caribbean. There Wendy discovered hospitality and started her new career and discovered her passion. She worked at several properties ending with 5 years at the Buccaneer Hotel, the oldest continuously operating property in the Caribbean – this family owned resort also had a hotel in North Carolina, a Hertz rental franchise, an insurance company, a multi line car dealership, an FDIC insured bank and extensive commercial real estate holdings in the Caribbean and North Carolina, all of which Wendy got to be a part of. After walking through the eye of 3 hurricanes, including one category 5, Wendy wanted back stateside.

Wendy was part of the opening teams for Barnsley Gardens Resort in North Georgia, Daufuskie Island Resort off of Hilton Head Island, SC and most recently Palmetto Bluff Resort in South Carolina which was named the #1 resort in the US and Canada in the 2009 Travel & Leisure Readers Survey. Wendy joined Reunion Resort in February of 2010.

Wendy enjoys gardening and reading and was involved in local politics in South Carolina. She and her husband have settled in Davenport with their extremely spoiled dog and are enjoying their first time of having a pool in the backyard.

Wendy with Board Member Terri Nobles



COMMITTEE ASSIGNMENTS 2010

We need you !!! If you are interested in contributing to any of the committees, please contact the Committee Chairperson *

Education – Mini Ed Conf.

*Judy Holcomb 903-8181

Patty Geer 825-1308

Nora Cameron 996-9840

Susan Ferguson 876-8031

Job Bank/Legislative/By-Laws

*Wendy Knippel 321-799-2859x4028

Susan Ferguson 876-8031

Bill Parrish 876-8038

THE 195.5 COMMITTEE

Membership Relations/Recruitment

* Gregory Wilhelm 681-2914

Christina Finch 924-9980

Kelly Montgomery 503-9215

Marybel Defillo 581-3582

Sean Meder 321-527-2013

Curtis Burnside 770-6999

Communications

* Lori Schefstad 238-8445

Webmaster:www.midfloridahftp.org

Steve D'Erasmus 905-0687

*Bill Parrish 876-8038

Newsletter Ed.

Admin/Program/Speakers

* Wendy Knippel 321-799-2859x4028

Susan Ferguson 876-8031

Kelly Montgomery 503-9215

Gregory Wilhelm 681-2914

Patty Geer 825-1308

Scholarship Awards

* Terri Nobles 905-2251

Diana Youngblood 239-1979

Michael Dryden 238-8049

Nominations

*Susan Ferguson 876-8031

Chad Curtis 996-9840

Michael Dryden 238-8049

Kris Shoemaker 685-9827

Bill Parrish 876-8038

Larry McCloskey 239-3962

Chapter of the Year and Regional Conference

* Judy Holcomb 903-8181

Michael Dryden 238-8049

Hospitality Committee

* Terri Nobles 905-2251

Lori Schefstad 238-8445

Diana Youngblood 239-1979

Community Services

[CFH&LA Ex-Officio Board Member](#)

Wendy Knippel 321-799-2859x4028

[Bacchus Bash](#)

Larry McCloskey 239-3962

Judy Holcomb 903-8181

[JDRF Walks](#)

Christina Miller 396-3088

Michael Dryden 238-8049

Charity Golf Event

It's all for the kids!

* Kris Shoemaker 685-9827

Diana Youngblood 239-1979

Publications /Publicity

* Mark Kressin 333-1450

Patty Geer 825-1308

Chapter Calendar

Diana Youngblood 239-1979

Fun Committee

* Judy Holcomb 903-8181

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MID-FLORIDA CHAPTER

P.O. Box 692004
Orlando, FL 32869-2004

2010 HFTP Mid-Florida CALENDAR

Note: fees for 2010 are \$35 Regular member, \$20 Student, \$50 all guests, Non-Members and failed to RSVP.

Prepay your meeting fee on the web-site with Pay Pal

- August 5th**, Board Meeting, Rosen Shingle Creek
- August 31st**, General Meeting, 6 pm, Hyatt Regency Grand Cypress
- September 7th**, Board Meeting, 6pm, Orange County National Golf Center
- September 24th**, Eighth ANNUAL GOLF EVENT, Orange County National
- September 28th**, Installation of Officers & HFTP Mid-Florida Annual Meeting, 6 pm, THE Villas of Grand Cypress.
- October 5th**, Board Meeting, 6 pm, Reunion Resort & Club
- October 11-14, 2010 HFTP Annual**, Hilton San Diego Bayfront, San Diego, CA
- October 26th**, General Meeting, 6 pm, Caribe Royale Orlando
- November 4th**, Board Meeting, 6 pm, TBD
- November 16th**, Mini Educational, Royal Plaza Hotel LBV, Begins 1:00 pm
- December 7th**, Board Meeting, 6pm, Open
- December**, Chapter Social Event, TBD

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

www.midfloridahftp.org

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.



**HFTP Annual
Convention
& Tradeshow**
October 11-14
San Diego, Calif.

Did You Know?

Did you know... the Mid-Florida chapter boasts the greatest number of members of any chapter in the HFTP world? More local members equates to more opportunities for professional networking and development. In addition to our size, did you know we are by far one of the most active chapters in the association?

While on assignment in 2008, I contacted another chapter in the area of the US where I was working to ask about when their next chapter meeting would be held. The President called me back a few days later, explained they meet perhaps three times per year (with one of those meetings a Christmas party), and that it was probably time to get the group together again. Two weeks later, I headed off to the chapter meeting. We met after hours at the business location of a PBX reseller – in the middle of an industrial complex. Seven people were in attendance; three chapter members, someone's spouse, two college students who came to collect their scholarship award money, and me. A bag of chips and some sodas were offered while we sat in a conference room and watched an old PowerPoint ProLinks presentation on some topic or another. From there, we adjourned to a nearby restaurant for a Dutch-treat dinner. While the experience was quite different from our chapter setting, the people I met were just as exceptional as our local members.

The point I want to make here is this: while Mid-Florida is but one of many HFTP chapters around the world, we are not a true reflection of what goes on in other parts of the association. We have a very special thing going – an energy that has been built and nurtured over many years by countless Board members and Directors who went that extra mile to ensure we had a quality program, we were active members of the community, and networking and educational opportunities were provided to each and every one of us. Our meetings are hosted in world-class facilities. Our educational offerings are second to none. I urge us all to take stock in our chapter and to pause for just a moment to appreciate the true blessing it is.

It is no secret our industry is coming out of one of its darkest periods. 2009 could not have come and gone quickly enough for many of us. For me personally, I found myself joining the ranks of the unemployed as my employer, a global consulting firm of 17,000, dissolved in the midst of a “re-structuring”. While the past year has not been easy, I am proud to report the enormous volume of support and encouragement I have received from the association, from the chapter, and from numerous individual Mid-Florida chapter members. The power of the chapter, and the caring nature of our membership, has been a huge factor in the continuance of my professional journey. While we happily give of our time and talents to such worthy causes as Camp Boggy Creek, JDRF and Bacchus Bash, that is not the full story. You and your fellow members were there for me in my time of professional need. I am most grateful and appreciative for your guidance, your counsel, and your friendship.

“The Mouse” brought me to Central Florida in 1998 – and to my first chapter meeting. Dr. LeBruto was the President but I can't remember where the meeting was or what the speaker had to say. I vividly recall how everyone made me feel so welcome. I knew I had found a good thing. Next month's chapter meeting may very well be someone else's first exposure to HFTP and to a chapter meeting. Seek them out and help them to feel as welcome as I was made to feel. The best attribute of our chapter is we are comfortable to be ourselves and not afraid to share our success with the rest of the world. Chapter leaders are engaged in presenting at HITEC and Annual Convention, we teach at the Leadership Academy, and we serve on national and international committees, task forces, and boards.

I sent an email to the President of the Atlanta chapter last week to inquire about their next chapter function. The chapter website is not quite up-to-date with details (okay, a big pet peeve of mine) but I am confident I will hear back from someone fairly soon. The next chapter of my professional career is taking me out of the Central Florida area on a permanent basis. I won't miss the hurricane excitement but I will truly miss my many friends and colleagues in the Mid-Florida chapter.

Did you know... you and your chapter has such a significant impact on its members, the community, and the association? You have had an impact on me. Thank you for twelve excellent years of friendship, connectiveness, and professional growth.

Steve D'Erasmus, CHTP



*HFTP Mid-Florida:
Leadership, Scholarship, Participation, Service*

**HFTP Mid-Florida Chapter
Eighth Annual Charity Golf Tournament
Friday, September 24, 2010, 1:30 pm**

To Benefit:

Camp Boggy Creek

"Where children coping with chronic and life threatening illnesses can just be kids!"

At:

**Orange County National Golf Center and Lodge
Panther Lake Course**

For tournament reservation, please complete this form and return it with payment made payable to HFTP Mid-Florida no later than Thursday, September 16, 2010 to HFTP Mid-Florida Chapter, PO Box 692004, Orlando, FL 32869-2004.

Full Name		Daytime Phone	
Address		Cell Phone	
Address		State / Zip	
City		E-Mail Address	

Please provide the names of the other players in your party. Use a separate form for five or more players.

Player #2		Player #4	
Player #3			

Each \$125 Entry Fee or \$400 for a foursome (inclusive of applicable taxes and fees) for the HFTP Charity Golf Tournament includes 18 holes of golf, a box lunch before, an awards ceremony BBQ dinner afterwards and 2 bottles of water and a personalized bag tag on the cart.

Number of Tournament Entrants		x \$125 =	\$
Number of Foursomes		X \$400 =	
Number of Mulligan Cards **		x \$25 =	\$
TOTAL PAYMENT			\$

** Includes two Mulligans and entry in the Hole-in-One, Putting, Closest-To-The-Pin, and Accurate Drive competitions, **Per Person**. Limit one Mulligan Card per player.

Proper golf attire is required at all times and only recognized golf apparel will be permitted on the golf course. Only soft spikes are permitted on the golf course, practice green, and range.

For more information, please call: Kris Shoemaker at 407.685.9827 or visit www.midfloridahftp.org

The mission of Camp Boggy Creek is to enrich the lives of children who have chronic or life-threatening illnesses by creating camping experiences that are memorable, exciting, fun, empowering, physically safe and medically sound. Since opening their doors on June 23, 1996, more than 40,000 children with chronic illnesses and their moms, dads, brothers and sisters have experienced the magic of Camp Boggy Creek, all at no cost to their families. Camp Boggy Creek is a magical place where creativity is inspired, spirits are uplifted and lives are changed forever. The HFTP Mid-Florida chapter is a 501 (c) 6 organization. Contributions are tax deductible if they qualify as a business expense. Please contact your tax advisor if you need more information.

All net proceeds will directly benefit Camp Boggy Creek, a not-for-profit organization, where children coping with chronic illness can just be kids!

Golf Registration Form



*HFTP Mid-Florida:
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Eighth Annual Charity Golf Tournament
Friday, September 24th, 2010 1:30 pm**

To Benefit:
Camp Boggy Creek

"Where children coping with chronic and life threatening illnesses can just be kids!"

At:

Orange County National Golf Center and Lodge - Panther Lake Course

YOU CAN BE A CORPORATE SPONSOR:

Platinum Sponsor \$2,000

- Includes one complimentary foursome golf entry.
- Company logo prominently displayed at registration, on the golf course's GPS system and throughout the tournament literature.
- Custom sign – with company name – displayed on the course.
- 1/2 page ad in the HFTP Mid-Florida Newsletter and listing on the HFTP Mid-Florida website.

Gold Sponsor \$1,500

- Includes one complimentary foursome golf entry.
- 1/4 page ad in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Silver Sponsor \$1,000

- Includes two complimentary golf entries.
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Beverage Cart Sponsor \$750 – LIMITED AVAILABILITY

- Company name on beverage cart
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Golf Hole Sponsor \$300

- Custom sign – with company name – displayed on the course and company logo on the golf course's GPS system.
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

To secure your corporate sponsorship in the tournament, please complete this form and return it with payment made payable to HFTP Mid-Florida no later than Friday, August 27, 2010, to HFTP Mid-Florida Chapter, PO Box 692004, Orlando, FL 32869-2004.

Sponsor Registration Form

Company Name	Company Contact	
Daytime Phone	E-Mail Address	
Level of Sponsorship	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Golf Hole <input type="checkbox"/> Beverage Cart	\$

For more information, please call: Kris Shoemaker at 407.685.9827 or visit www.midfloridahftp.org

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