



# Inn-Sight



Newsletter of the Mid-Florida Chapter

\*Since 1973\*

HFTP Chapter of the Year 2010, etc.

\*Gateway to HFTP \* <http://www.hftp.org> \* Mid-Florida Chapter Web Site \* [www.midfloridahftp.org](http://www.midfloridahftp.org)

February 2011



## Officers & Directors Officers

### President

**Diana Youngblood, CHAE**  
Grand Cypress Florida, LP.  
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### Vice-President

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### Treasurer

**Terri Nobles, CHAE**  
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[tnobles@ocngolf.com](mailto:tnobles@ocngolf.com)

### Secretary

**Christina Miller, CAM, CHAE**  
Reunion Resort & Club  
407-396-3088  
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### Chairman of the Board

**Wendy Knippel, CPA, CHAE**  
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## Directors

**Gregory Wilhelm, CHTP**  
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**Judy Holcomb, Ph.D., CHAE**  
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**Lori Schefstad**  
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**Mark Kressin**  
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**Robert Del Mastro**  
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**Kelly Montgomery**  
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Please Route to:

GM  
HR



*HFTP Mid-Florida: Leadership, Scholarship, Participation, Service*

**General Meeting Tuesday, February 22nd, 2011**

## The Hilton Orlando Bonnet Creek

**14100 Bonnet Creek Resort Lane**

*Directions: Take I-4 West towards Tampa, Take exit 67 towards Epcot/Downtown Disney (1.1 miles)  
Merge on Epcot Center Rd (0.7 miles), Take ramp to Epcot Resort Area (0.30 miles)  
Merge onto Buena Vista Dr (0.2 miles), Turn left onto Chelonia Pkwy (0.1 miles)  
Turn right on Bonnet Creek Resort Lane, the property is on your right.*

### Speaker and Program

**Rick Mancinelli, Cloud Computing Concepts, Boca Raton**  
Topic: "Cloud Computing."

This educational session falls under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each session.

### Reception at 6:00 pm

You may come early if you wish to spend more time networking.

### Dinner at 6:45 pm

#### Menu:

#### Salad

*Grilled Romaine Lettuce with Oven Roasted Plum Tomato, Torn Mozzarella Cheese, Fried Basil, Cracked Black Pepper and California Olive Oil  
Creamy Parmesan Dressing*

#### Entrée

*Lacquered and Braised Beef Short Rib with Truffle Winter Root Vegetable  
Signature Bonnet Creek Dauphine Potato  
Tawny Port Red Onion Jam and Glace De Viande*

#### Dessert

*Executive Pastry Chef's Special Selection*

**Please RSVP on our web-site: [www.midfloridahftp.org](http://www.midfloridahftp.org) or  
Christina Miller, CAM, CHAE 407-396-3088 or [cmiller@reunionresort.com](mailto:cmiller@reunionresort.com)**

**Reservations and cancellations before 12:01 pm Thursday February 17th.  
Please, no walk ins.**

**No-shows and late cancellations will be billed.**

Dinner : Members with RSVP \$40.00, Non-Members and Guests or no RSVP \$50.00,  
Student Chapter Members \$25.00.

**Use the express registration line at the meeting, PAYPAL is available on the web-site.**

**THE HFTP FLORIDA REGIONAL CONFERENCE ORLANDO**  
**To be held July 20th-23rd 2011 at the Rosen Shingle Creek Resort**

<http://midfloridahftp.org/regional>

**President's Corner**

**By: Diana Youngblood, CHAE**

Fellow HFTP Mid-Florida Chapter Members,

I want to start by saying thank you for joining us last month at the Double Tree Resort and a big thanks to German Plazas and Jodi Ownby for hosting the event, the food was fabulous! We also received a lot of good information from Sonya Dixon and Robert Clarke from Grant Thornton, giving us an update on accounting and taxes in the hospitality industry.

Next months meeting is our annual joint meeting with the local chapter of the Institute of Management Accountants (IMA) at the Hilton Bonnet Creek. The topic should prove interesting as it is discussing Cloud Computing.

Well it is that time of year again where we, as a chapter, show our support for the various local charities around Central Florida. On the morning of March 5<sup>th</sup>, we will be counting for the JDRF walk at the UCF campus. Then that evening we will be helping with the Cattle Baron's Ball for the American Cancer Society at the Rosen Shingle Creek. We could definitely use your help with either of the events that day. If you are interested with any of the JDRF walks (other dates include March 19<sup>th</sup> in Cocoa and March 26<sup>th</sup> in Daytona), please contact Christina Miller. You can also contact Chad Curtis to volunteer with the Cattle Baron's Ball.

On April 8th is Bacchus Bash at the Premium Outlet Mall. Again, as every year we will be doing the cash counting for them. Mike Dryden & Judy Holcomb have already started attending the CFHLA meetings. If you would like to volunteer, please contact either one of them.

Lastly, we can not forget about our Regional Conference in July. I have spoken with Judy Holcomb and Jim Bina and they are putting together a great slate of speakers for the conference. But they are still looking for your ideas on topics and for speakers, so any suggestions you have, please contact them. This should be a great event but we still need your help. We need sponsors and vendors booths! Please contact Bob Del Mastro if you know of any company we could reach out to for sponsorships or vendor booths.

I look forward to seeing you all on the 22<sup>nd</sup>.

Thank you for all your support of the Greatest HFTP Chapter in the universe!

Respectfully,

*Diana*

Diana Youngblood, CHAE

**Membership News, Embrace the vision, join the fun!**

YOUR Chapter currently has 187 members active in a wide range of activities such as; member education at the general meetings and mini-educational seminars. We provide HFTP CHAE and CHTP certification reviews and testing. We also give back to the community through participation in the Bacchus Bash, JDRF Walks and The Annual Golf Event to benefit Camp Boggy Creek.

**Welcome New Members**

Mariam Manswell Controller Sundy House	Jamie Hildebrand Director RPM Wyndham Vacation Ownership Sponsor: Josh Bergen	Helmant Naik President Apex Hospitality Management Sponsor: Raman Rama
Juli Barter Director of Client Relations, POST Integrations, Inc.		Michelle Johnson Director of National Accounts VTech Communications, Inc.

**Membership Committee**

By Gregory Wilhelm

**We will be calling you to renew your membership**

Your officers, directors and committee members will be calling to invite you to renew your membership. They will also verify your mailing address and e-mail address. If you have not received an invoice to renew your membership, you may call HFTP National headquarters at 800.646.4387 x 10 or visit their web site at [www.hftp.org](http://www.hftp.org) to request an invoice or change your membership profile.

**Need to update your HFTP Profile?**

**Your profile can be viewed at the home page of [www.hftp.org](http://www.hftp.org) click on Profile after you log in and you can change your own information. We do not have the rights to change your profile. Remember to check your mailing address and your e-mail address to assure that you will continue to receive the award winning chapter newsletter. If you opt out of e-mail you will not get the electric newsletter.**

**The 2011 Membership Contest has started!**

**New Member Contest IT'S HUGE!!!**

**You only need to sponsor one new member to win. Back by popular demand, the Membership Drive Contest. For each new member sponsored you will have a chance to win a great prize at the July Chapter's general membership meeting.**



**HFTP Mid-Florida Chapter Presents  
The Twentieth Florida Regional Conference!  
July 20th-23rd, 2011 in ORLANDO, Fla.**

It is our pleasure to sponsor this Conference, which offers a unique local opportunity for Florida's members to earn continuing education credits, and to network with our peers, in a fun and exciting environment. Indeed this conference specifically denotes the unity of purpose and commitment to education and to HFTP of the Florida Chapters.

The Florida Regional Conference is organized by a different Florida HFTP Chapter on a rotating basis from one of the eight chapters in Florida. This is the fifth time the Mid-Florida Chapter has hosted the Conference, and we are fortunate to have the continuing support of our industry sponsors and our fellow members, who attend in record numbers to renew old acquaintances and make new friends.

This year's conference is designed to give every attendee something of value to take back and use at their property or business, with dynamic speakers and leading edge educational sessions. Leading hospitality-industry purveyors have also joined us, providing a hands-on opportunity for you to explore the products and services available.

You will also see throughout this year's conference many of Florida's most recognized members in HFTP. These individuals have contributed countless hours as officers and committee members for their chapters and for the national board. They have organized our regional conferences, which provide quality local education; chaired our golf tournaments, which raise funds for local charities and scholarships; and presided over countless meetings in an effort to keep Florida's members up-to-date and informed on industry issues. HFTP-Florida is fortunate to have so many dedicated members in our ranks, and we encourage you seek them out during our networking sessions, and to thank them for their contribution over the years to their chapter and industry.

Florida members of *Hospitality Financial and Technology Professionals* are truly a special group of people and we should be very proud of our collective accomplishments. We are one of the few states that hosts a regional conference. Florida is eight chapters strong with over 750 HFTP members and as a group, we comprise over 17 percent of the total members in our international organization. Our members' properties include some of the most prestigious and nationally recognized private clubs and resort destinations in America, including our host property The Rosen Shingle Creek Resort.



*Mid-Florida Chapter  
Member Spotlight  
Rob Reading*

A member of HFTP for close to 4 years now, Rob Reading comes to us from Kavaliro--A professional staffing firm that provides Finance, IT and Administrative placement services. Rob is also on the HFTP membership committee, recruits new members, assists in member renewals and helps with raising donations for Camp Boggy Creek.

Originally from Orlando, Rob attended Dr. Phillips High School before joining the Air Force at 18. Rob became an Avionics Technician and was stationed at Hurlburt Field, FL in a Special Operations squadron. Among traveling the states and overseas, Rob did a 6-month tour of duty in Afghanistan and 4-month tour in Korea. After 4 years of honorable service Rob left the Air Force and joined L-3 Communications in their Security and Detection Division. Rob quickly learned how to fix X-ray equipment at South Florida Airports and was promoted to Area Supervisor. He was responsible for managing Technicians, Projects, Construction, Maintenance and Operations for Miami, Ft. Lauderdale and West Palm Beach Security and Detection Systems. While working 65+ hours a week, Rob also pursued his Bachelor's Degree full time at Florida Atlantic University in Business Management to which he received in 2006. From there Rob followed onto to Siemens as a Project Manager responsible for Technical, Operational and Project assistance for the Construction, Maintenance and daily Operation of Water Technology Plants in Tampa.

Rob finally moved back to Orlando and took the leap into the staffing world. He joined Kforce as an Account Manager, recruiting Orlando's top talent of Finance and Accounting Professionals while developing new client business and maintaining strong client relationships.

After a lot of shifting in the economy and staffing industry, Rob decided to leave Kforce for a Director level opportunity with a growing company called Kavaliro. Rob has been with Kavaliro for almost a year now and is doing his part to bring down the unemployment rate in Central Florida.

Please welcome Rob to the greatest HFTP Chapter in the Universe.



Treasurer Terri Nobles presents Rob to the chapter.

**COMMITTEE ASSIGNMENTS 2011**  
We need you !!! If you are interested in contributing to any of the committees, please contact the Committee Chairperson \*

**Education – Mini Ed Conf.**

\*Dr. Judy Holcomb 619-0963

Patty Geer 825-1308

Susan Ferguson 876-8031

Nora Cameron 996-9840

**Job Bank/Legislative/By-Laws**

\*Diana Youngblood 239-1979

**THE 2011 COMMITTEE**

**Membership Relations/Recruitment**

\* Gregory Wilhelm 681-2914

Christina Finch 924-9980

Kelly Montgomery 503-9215

Marybel Defillo 581-3582

Sean Meder 321-527-2013

Robert Reading 243-6006

**Communications**

\* Lori Schefstad 238-8445

Webmaster:[www.midfloridahftp.org](http://www.midfloridahftp.org)

\*Bill Parrish 876-8038

Newsletter Ed.

**Admin/Program/Speakers**

\* Wendy Knippel 321-799-2859x4028

Patty Geer 825-1308

Susan Ferguson 876-8031

**Scholarship Awards**

\* Mark Kressin 333-1450

Terri Nobles 905-2251

Michael Dryden 238-8049

**Nominations**

\*Wendy Knippel 321-799-2859x4028

Chad Curtis 996-9840

Michael Dryden 238-8049

Kris Shoemaker 685-9827

Bill Parrish 876-8038

Larry McCloskey 239-3962

**Chapter of the Year and Regional Conference**

\* Dr. Judy Holcomb 619-0963, COY

\* Diana Youngblood 239-1979, FLR

Michael Dryden 238-8049

Bill Parrish 876-8038

Kris Shoemaker 685-9827

Chad Curtis 996-9840x3501

**Hospitality Committee**

\* Kelly Montgomery 503-9215

Terri Nobles 905-2251

Bob Del Mastro 828-8985

**Community Services**

CFH&LA Ex-Officio Board Member

Diana Youngblood 239-1979

Bacchus Bash

\* Larry McCloskey 239-3962

Judy Holcomb 619-0963

JDRF Walks

\* Christina Miller 396-3088

Michael Dryden 238-8049

Charity Golf Event

**It's all for the kids!**

\* Kris Shoemaker 685-9827

Diana Youngblood 239-1979

Cattle Baron's Ball

\* Chad Curtis (407) 996-9840 x3501

**Publications /Publicity**

\* Mark Kressin 333-1450

Patty Geer 825-1308

**Chapter Calendar**

Patty Geer 825-1308

**Fun Committee**

Dr. Judy Holcomb 619-0963

**Chapter Historian**

Michael Dryden 238-8049

**Chapter Announces 2011 Scholarship Program**

From: Mark Kressin, Scholarship Committee, Chair

The Mid-Florida Chapter announced the launch of its 2011 Scholarship Award program in January through communications sent to several area Colleges and Universities.

The program will award a \$1,000 scholarship to students enrolled in an Associates or Bachelor degree program with a major or concentration in accounting, MIS or hospitality management at an accredited institution of higher education with at least one semester or quarter remaining after the scholarship is awarded. Applicants must demonstrate interest in a career in hospitality accounting, hospitality MIS or hospitality management through an essay of 250 words or less, provide references and have earned a cumulative GPA of at least 3.0 on a 4 point scale.

The deadline for completed 2011 Scholarship applications is March 1, 2011. The Scholarship Committee will make its recommendation for the recipient at the April Board meeting, after which the Scholarships will be presented at the Chapter's April dinner meeting.

Detailed information and application forms are available at the Chapter's web site, [www.midfloridahftp.org](http://www.midfloridahftp.org), and click on "Scholarships".

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MID-FLORIDA CHAPTER

P.O. Box 692004  
Orlando, FL 32869-2004

**2011 HFTP Mid-Florida CALENDAR**

Note: Meeting fees for 2011 are \$40 Regular member, \$25 Student, \$50 all guests, Non-Members and failed to RSVP.

**Prepay your meeting fee on the web-site with PayPal**

- February 3rd, (TH)** Board Meeting, 6 pm, OCCC
- February 22nd,** Dinner Meeting, 6 pm, Hilton Orlando Bonnet Creek
- March 3rd, (TH)** Board Meeting, 6pm, OCCC
- March 5th,** JDRF Walk Count Team, 8:00 am, UCF
- March 5th,** Cattle Baron's Ball, Am. Cancer Society, Rosen Shingle Creek
- March 19th,** JDRF Walk Count Team, 8:00 am, Cocoa Beach
- March 26th,** JDRF Walk Count Team, 8:00 am, Daytona
- March 29th,** Dinner Meeting, 6 pm, Orange Co. Convention Center
- April 5th,** Board Meeting, 6 pm, Hyatt Orlando Int'l Airport
- April 8th,** Bacchus Bash HFTP Team, Orlando Premium Outlets

**July 20-23, 2011**

**THE HFTP FLORIDA REGIONAL ORLANDO**

**The Rosen Shingle Creek Resort**

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

[www.midfloridahftp.org](http://www.midfloridahftp.org)

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.

