



# Inn-Sight



Newsletter of the Mid-Florida Chapter

\*Since 1973\*

HFTP Chapter of the Year 2010, etc.

\*Gateway to HFTP \* <http://www.hftp.org> \* Mid-Florida Chapter Web Site \* [www.midfloridahftp.org](http://www.midfloridahftp.org)

January 2011



## Officers & Directors Officers

### President

**Diana Youngblood, CHAE**  
Grand Cypress Florida, LP.  
407-239-1979  
[dyoungblood@benchmarkmanagement.com](mailto:dyoungblood@benchmarkmanagement.com)

### Vice-President

**Patricia Geer, CHAE**  
Hyatt Regency Orlando Int'l Airport  
407-825-1308  
[patty.geer@hyatt.com](mailto:patty.geer@hyatt.com)

### Treasurer

**Terri Nobles, CHAE**  
Orange County National Golf Center  
407-905-2251  
[mobles@ocngolf.com](mailto:mobles@ocngolf.com)

### Secretary

**Christina Miller, CAM, CHAE**  
Reunion Resort & Club  
407-396-3088  
[cmiller@reunionresort.com](mailto:cmiller@reunionresort.com)

### Chairman of the Board

**Wendy Knippel, CPA, CHAE**  
Ocean Partners Associates, LLLP.  
321-799-2859x4028  
[wknippel@oceanpartnerscb.com](mailto:wknippel@oceanpartnerscb.com)

## Directors

**Gregory Wilhelm, CHTP**  
Agilysys (Formerly Visual One)  
407-681-2914  
[gregorwilhelm@mindspring.com](mailto:gregorwilhelm@mindspring.com)

**Judy Holcomb, Ph.D., CHAE**  
Saint Leo University.  
352-588-8005  
[judy.holcomb@saintleo.edu](mailto:judy.holcomb@saintleo.edu)

**Lori Schefstad**  
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407-238-8445  
[lschefstad@cariberoyale.com](mailto:lschefstad@cariberoyale.com)

**Mark Kressin**  
Heathrow Country Club  
407-333-1450  
[mkressin@heathrowcc.com](mailto:mkressin@heathrowcc.com)

**Robert Del Mastro**  
Levy Restaurants/WDW  
407-828-8985  
[rdelmastro@levyrestaurants.com](mailto:rdelmastro@levyrestaurants.com)

**Kelly Montgomery**  
Loews Hotels at Universal Orlando  
407-503-9215  
[kmontgomery@loewshotels.com](mailto:kmontgomery@loewshotels.com)

*HFTP Mid-Florida: Leadership, Scholarship, Participation, Service*

**General Meeting Tuesday, January 25th, 2011**

**The DoubleTree Resort Orlando**

**10100 International Drive**

*Directions: The Resort is located near the corner of Westwood Boulevard and International Drive. Take I-4 to the 528 (Beachline) and get off at exit 1 for International Drive. Go through traffic light (stop first, if red) which is Westwood Boulevard.*

*The hotel is on your left.*

### Speaker and Program

**Sonya Dixon, Audit Manager, Grant Thornton**

**Topic: "An Accounting and Audit Update."**

This educational session falls under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each session.

**Reception at 6:00 pm**

You may come early if you wish to spend more time networking.

**Dinner at 6:45 pm**

### Menu:

#### Appetizer

*Create Shrimp Cocktail finished with crab crisp*

#### Salad

*Tropical Bacon and Spinach*

#### Entrée

*Filet of Beef drizzled with Mushroom Glaze. Accompanied by Seared Chilean Seabass, Wild Mushroom Risotto, Asparagus and Baby Carrots*

#### Dessert

*Chocolate Crème Brule presented beside seasonal berries and cream.*

**Please RSVP on our web-site: [www.midfloridahftp.org](http://www.midfloridahftp.org) or**

**Christina Miller, CAM, CHAE 407-396-3088 or [cmiller@reunionresort.com](mailto:cmiller@reunionresort.com)**

**Reservations and cancellations before 12:01 pm Thursday January 20th. Please, no walk ins.**

**No-shows and late cancellations will be billed.**

Dinner : Members with RSVP \$40.00, Non-Members and Guests or no RSVP \$50.00,

Student Chapter Members \$25.00.

**Use the express registration line at the meeting, PAYPAL is available on the web-site.**

A special thank you to Dan Feather of Feather's Printing 407-341-5928 our newsletter printer who gave the Chapter the gift of color for the December Newsletter issue.

Please Route to:

GM  
HR



**THE HFTP FLORIDA REGIONAL CONFERENCE ORLANDO**  
**To be held July 20th-23rd 2011 at the Rosen Shingle Creek Resort**

**President's Corner**

**By: Diana Youngblood, CHAE**

Fellow HFTP Mid-Florida Chapter Members,

Happy New Year!

As we begin 2011, we have several exciting things planned for the first quarter. On January 24<sup>th</sup>, HFTP international will be hosting a seminar on Microsoft Sharepoint at the Hard Rock in Orlando. We will have our meeting on the 25<sup>th</sup> at the DoubleTree Resort Orlando (Thanks German). Sonya Dixon, Audit Manager with Grant Thornton will be giving an Accounting and Audit Update. Then in February, we will have our annual joint meeting with the local chapter of Institute of Management Accountants (IMA) on "Clouding Computing". And if that is not enough, in March we have several opportunities to volunteer with the JDRF Walks to Cure Diabetes in Orlando, Cocoa Beach and Daytona Beach, the Bacchus Bash at the Premier Outlets and the Cattle Baron's Ball at the Rosen Shingle Creek. If you would like to help out, please let one of the board members know.

As you may or may not realize, January is an important month for the Chapter in regards to the funding that we will receive from International. What is Chapter funding? This is the portion of your dues paid to the international office that comes back to the Chapter you belong to, to be used for the membership. The Board uses this for the mini-Ed/ Regional speakers, support for the monthly meetings, newsletters etc. Our funding level is based on the number of members we have on January 31<sup>st</sup>, so for all of you who are up for renewal in December and January, expect a call from the membership committee, as we need you to count.

Also we can not forget about the Florida Regional that our chapter will be hosting in July. Bob Del Mastro has begun the search for sponsors and Vendor booths. If you know of a company who would like to be a sponsor or would like to showcase their company with a vendor booth, please contact Bob. We also need speakers. This is a great place to get CPEs and we want to provide the best speakers possible, so if you know or hear of someone to speak or a topic that you would be interested in, please get with Judy Holcomb.

I look forward to seeing you at the next dinner meeting.

Thank you for all your support to the Chapter!

Respectfully,

*Diana*

Diana Youngblood, CHAE  
HFTP Mid-Florida Chapter President

**Membership News, Embrace the vision, join the fun!**

YOUR Chapter currently has 187 members active in a wide range of activities such as; member education at the general meetings and mini-educational seminars. We provide HFTP CHAE and CHTP certification reviews and testing. We also give back to the community through participation in the Bacchus Bash, JDRF Walks and The Annual Golf Event to benefit Camp Boggy Creek.

**Welcome New Members**

Elaine Wahl, CPA  
C.F.O., Comptroller  
Belleair Country Club

Liz Gonzales and Robert Mansfield  
Wyndham Vacation Ownership  
Sponsor: Josh Bergen

**Membership Committee**

By Gregory Wilhelm

**We will be calling you to renew your membership**

Your officers, directors and committee members will be calling to invite you to renew your membership. They will also verify your mailing address and e-mail address. If you have not received an invoice to renew your membership, you may call HFTP National headquarters at 800.646.4387 x 10 or visit their web site at [www.hftp.org](http://www.hftp.org) to request an invoice or change your membership profile.

**Need to update your HFTP Profile?**

**Your profile can be viewed at the home page of [www.hftp.org](http://www.hftp.org) click on Profile after you log in and you can change your own information. We do not have the rights to change your profile. Remember to check your mailing address and your e-mail address to assure that you will continue to receive the award winning chapter newsletter. If you opt out of e-mail you will not get the electric newsletter.**

**The 2011 Membership Contest is starting!**

**New Member Contest**

**You only need to sponsor one new member to win. Back by popular demand, the Membership Drive Contest. For each new member sponsored you will have a chance to win a great prize at the July Chapter's general membership meeting.**



SEE PAGE 6

RENEW NOW

RECRUIT NOW

IT'S HUGE!!!

## HFTP Mid-Florida and You

### Leadership

Your chapter provides you a vehicle to grow in your personal and professional life through serving on chapter committees and the Board of Directors. Learn how to run a small business and lead the greatest HFTP chapter in the Universe. You will learn public speaking skills and gain confidence in your expertise. You can get the opportunity to develop and execute chapter programs developing valuable leadership skills.

### Scholarship

Your chapter provides the HFTP CHAE and CHTP reviews and the testing for those two HFTP certifications in accounting and technology. We need you to help yourself and get certified. This should be a normal progression in your professional career. Your Chapter also provides Continuing Professional Education seminars at the General Meetings and Mini-Education events.

### Participation

Your chapter provides a chance for you to give back to your community by assisting at the CFH&LA's Bacchus Bash, three Junior Diabetes Research Foundation Walks for a Cure and the chapter golf event to benefit the kids at Camp Boggy Creek. Don't shy away, the chapter needs your time and talent. It also gives you the unique opportunity for chapter leadership at these events being part of the solution.

### Service

Your chapter provides the avenue for you to give of yourself in serving your fellow members and your community. We encourage you to get involved in your Mid-Florida HFTP Chapter. We need places to hold the monthly general membership meetings. We need our members to support the chapter events by supplying prizes and helping make these events successful. We need speakers for the General Meetings and the Mini-Educational.

Your chapter needs you to join the fun in serving others and gaining the satisfaction of personal growth through leadership, scholarship, participation and service.

**Embrace the vision, join the fun!**



Mid-Florida Chapter  
Member Spotlight  
Carla DeGuzman

I would like to introduce you to Carla DeGuzman, the Assistant Director of Finance at the Buena Vista Palace Hotel.

After completing her bachelor's degree in Business Administration, she joined the Philippines' leading public accounting firm of SGV & Co. where the training, experiences and the life-long friendships she made were the solid foundation of her professional career. After three years, she moved to the private sector where she worked in several types of businesses including travel and hospitality.

It was while working at The Westin Philippine Plaza Hotel that she set out on her adventure to the other side of the world...to Chicago in the United States of America. First, she joined former co-workers/friends to manage a travel and cargo business for her home country. A year and half later, after receiving full credits for her Philippine college transcript, she got her U.S. CPA license.

She returned to hotel accounting through the Wyndham/PHM group. She held different positions in various brands such as Radisson, Holiday Inn, Doubletree and Wyndham before relocating to the Buena Vista Palace Hotel, here in Orlando. She will never forget her "stormy" relocation to the Sunshine state, where she met Charley, Frances, Ivan and Jeanne...the 4 hurricanes during that summer. Wow, what a welcome reception that was!

She spends her free time volunteering in her local parish and at Give Kids the World, working out in her gym or helping the love of her life promote his first novel, The Perfect Pilot.

A year and a half ago, She decided to complete her residency in this country and so, she obtained her U.S. citizenship.

Please welcome Carla to the greatest HFTP Chapter in the Universe.

**COMMITTEE ASSIGNMENTS 2011**  
We need you !!! If you are interested in contributing to any of the committees, please contact the Committee Chairperson \*

#### Education – Mini Ed Conf.

\*Dr. Judy Holcomb 619-0963

Patty Geer 825-1308

Susan Ferguson 876-8031

Nora Cameron 996-9840

#### Job Bank/Legislative/By-Laws

\*Diana Youngblood 239-1979

#### THE 201.1 COMMITTEE

##### Membership Relations/Recruitment

\* Gregory Wilhelm 681-2914

Christina Finch 924-9980

Kelly Montgomery 503-9215

Marybel Defillo 581-3582

Sean Meder 321-527-2013

##### Communications

\* Lori Schefstad 238-8445

Webmaster:[www.midfloridahftp.org](http://www.midfloridahftp.org)

org

Steve D'Erasmus 905-0687

\*Bill Parrish 876-8038

Newsletter Ed.

##### Admin/Program/Speakers

\* Wendy Knippel 321-799-2859x4028

Patty Geer 825-1308

Susan Ferguson 876-8031

##### Scholarship Awards

\* Mark Kressin 333-1450

Terri Nobles 905-2251

Michael Dryden 238-8049

##### Nominations

\*Wendy Knippel 321-799-2859x4828

Chad Curtis 996-9840

Michael Dryden 238-8049

Kris Shoemaker 685-9827

Bill Parrish 876-8038

Larry McCloskey 239-3962

##### Chapter of the Year and Regional Conference

\* Dr. Judy Holcomb 619-0963 ,COY

\* Diana Youngblood 239-1979, FLR

Michael Dryden 238-8049

Bill Parrish 876-8038

Kris Shoemaker 685-9827

Chad Curtis 996-9840x3501

##### Hospitality Committee

\* Kelly Montgomery 503-9215

Terri Nobles 905-2251

Bob Del Mastro 828-8985

##### Community Services

[CFH&LA Ex-Officio Board Member](#)

Diana Youngblood 239-1979

[Bacchus Bash](#)

\* Larry McCloskey 239-3962

Judy Holcomb 619-0963

[JDRF Walks](#)

\* Christina Miller 396-3088

Michael Dryden 238-8049

[Charity Golf Event](#)

**It's all for the kids!**

\* Kris Shoemaker 685-9827

Diana Youngblood 239-1979

[Cattle Baron's Ball](#)

\* Chad Curtis (407) 996-9840 x3501

##### Publications /Publicity

\* Mark Kressin 333-1450

Patty Geer 825-1308

##### Chapter Calendar

Patty Geer 825-1308

##### Fun Committee

\* Dr. Judy Holcomb 619-0963

**Chapter Announces 2011 Scholarship Program**

From: Mark Kressin, Scholarship Committee, Chair

The Mid-Florida Chapter announced the launch of its 2011 Scholarship Award program in January through communications sent to several area Colleges and Universities.

The program will award a \$1,000 scholarship to students enrolled in an Associates or Bachelor degree program with a major or concentration in accounting, MIS or hospitality management at an accredited institution of higher education with at least one semester or quarter remaining after the scholarship is awarded. Applicants must demonstrate interest in a career in hospitality accounting, hospitality MIS or hospitality management through an essay of 250 words or less, provide references and have earned a cumulative GPA of at least 3.0 on a 4 point scale.

The deadline for completed 2011 Scholarship applications is March 1, 2011. The Scholarship Committee will make its recommendation for the recipient at the April Board meeting, after which the Scholarships will be presented at the Chapter's April dinner meeting.

Detailed information and application forms are available at the Chapter's web site, [www.midfloridahftp.org](http://www.midfloridahftp.org), and click on "Scholarships".

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MID-FLORIDA CHAPTER

P.O. Box 692004  
Orlando, FL 32869-2004

**2011 HFTP Mid-Florida CALENDAR**

Note: Meeting fees for 2011 are \$40 Regular member, \$25 Student, \$50 all guests, Non-Members and failed to RSVP.

**Prepay your meeting fee on the web-site with PayPal**

**January 4th, (T)** Board Meeting, 6 pm, OCCC  
**January 25th,** Dinner Meeting, 6 pm, Doubletree Resort Orlando, I-Drive  
**February 3rd, (TH)** Board Meeting, 6 pm, TBD  
**February 22nd,** Dinner Meeting, 6 pm, TBD  
**March 3rd, (TH)** Board Meeting, 6pm, TBD  
**March 5th,** JDRF Walk Count Team, 8:00 am, UCF  
**March 5th,** Cattle Baron's Ball, Am. Cancer Society, Rosen Shingle Creek  
**March 19th,** JDRF Walk Count Team, 8:00 am, Cocoa Beach  
**March 26th,** JDRF Walk Count Team, 8:00 am, Daytona  
**April 8th,** Bacchus Bash HFTP Team, Orlando Premium Outlets

**July 20-23, 2011**

**THE HFTP FLORIDA REGIONAL ORLANDO**

**The Rosen Shingle Creek Resort**

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

[www.midfloridahftp.org](http://www.midfloridahftp.org)

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.



## \*\*\*\*Free Stuff From HFTP\*\*\*\*

HFTP has a great new education opportunity coming to your area that I wanted to make sure you knew about — Technology Knowledge Shares seminars. You can register for one of the four training seminars that's in your area for FREE as a membership benefit of HFTP.

## HFTP-U , Microsoft SharePoint Seminar

\* January 24, 2011 \* Orlando, Fla.

Time: 8:30 am to 11:30 am.

Where: Hard Rock Hotel Universal Orlando  
5800 Universal Blvd.  
Orlando, FL 32819

Microsoft SharePoint makes it easier for people to work together. Using SharePoint, your people can set up web sites to share information with others, manage documents from start to finish and publish reports to help everyone make better decisions.

This session is designed for individual contributors or departmental staff with basic SharePoint skills who have the responsibility of managing SharePoint sites.

After attending this session you will have a basic understanding on how to:

- \* Manage your content and documents
- \* Collaborate with your team effectively
- \* Communicate efficiently
- \* Quickly and effectively find your content
- \* Manage your records and records compliance

Register at [hftp.org](http://hftp.org)

If you have any questions, please do not hesitate to contact me. I look forward to seeing you at the seminars in January.

Kind regards,

Fritz Johnson

Chapter Relations Manager  
fritz.johnson@hftp.org  
512-249-5333 x19



## HFTP MID-FLORIDA SPEAKING OPPORTUNITIES

**Monthly General meetings:** Normally the last Tuesday of the month.

Location: Various hotel, club, resort and other hospitality venues.

Format: A dinner meeting setting with one 50 minute session.

**Mini-Educational Conference:** March and November.

Format: A half day event with four 50 minute speaking sessions starting at 1:00 pm and ending at 6:00 pm then dinner and a final 50 minute session.

**Audience:** Attendees are technology and financial professionals from all disciplines of the hospitality industry. The average meeting attendance is 70+ members.

### Topics

All submitted information must be non-proprietary and educational in nature, not sales or product specific. Submitting information does not guarantee you an opportunity to present.

Please submit any topics relevant to an audience of hospitality finance and technology professionals to the Education/Programs Committee Chairperson Dr. Judy Holcomb at 352-588-8005 or any Board member.

### January 01, 2011, Re: Chapter 2011 Sponsor Opportunities

The Mid-Florida Chapter Board of Directors have set the following rates for sponsorship of various events and the printed newsletter ads:

#### Newsletter Ad Fees 2010 - 2011

1/2 Page x12 = \$3,000	One time ad runs:
1/4 Page x12 = \$1,500	1/2 Page x1 = \$300
1/8 Page x 12= \$750	1/4 Page x1 = \$150
	1/8 Page x 1= \$75

The Chapter reserves the right to reject any ad copy. Ad space is very limited.  
Contact: Bill Parrish at 407-876-8038 or bparrish@bayhill.com

#### Mini Educational – A Day Long Educational Event

Coffee Break - signage as that event sponsor \$250 per break

Contact: Judy Holcomb at 352-588-8005 or judy.holcomb@saintleo.edu

#### Charity Golf Event to Benefit Camp Bogy Creek

Platinum Sponsor \$2,000

Includes one complimentary foursome golf entry.

Company logo prominently displayed at registration and throughout the tournament literature.

Custom sign – with company name – displayed on the course.

1/2 page ad in the HFTP Mid-Florida Newsletter and listing on the website.

Gold Sponsor \$1,500

Includes one complimentary foursome golf entry.

1/4 page ad in the HFTP Mid-Florida Newsletter and website.

Silver Sponsor \$1,000

Includes two complimentary golf entries.

Company name listing in the HFTP Mid-Florida Newsletter and website.

Beverage Cart Sponsor \$750 – LIMITED AVAILABILITY

Company name on beverage cart

Company name listing in the HFTP Mid-Florida Newsletter and website.

Golf Hole Sponsor \$300

Custom sign – with company name – displayed on the course.

Company name listing in the HFTP Mid-Florida Newsletter and website.

Contact: Kris Shoemaker at 407-685-9827 or Kristopher.shoemaker@occc.net

## 2011 Membership Contest

You only needed to sponsor one new member to win one of the following 17 prizes. Contest ends on June 30, 2011. Drawing will be held at our July, 2011 General Membership meeting.

Dinner for two in Villa de Flora at the Gaylord Palms Resort & Convention Center.

Donated by Richard Zarth, Chief Information Officer, Gaylord Palms Resort & Convention Center.

Dinner for 2 in Hemingway's at the Hyatt Regency Grand Cypress

Donated by: E. Lawrence McCloskey, Jr., CHAE, Senior Controller, Hyatt Regency Grand Cypress

Dinner for 2 at the Hyatt Regency Orlando International Airport

Donated by: Patricia Geer, CHAE, Controller, Hyatt Regency Orlando International Airport

Dinner for two in Andiamos (excluding alcoholic beverages), at the Hilton Hotel located in the WDW Resort.

Donated by: Praduman Chauhan (Singh), Regional Vice President - Operations Finance, Hilton Hotels Corporation

Bay Hill Club Golfers Grab Bag including shirt, hat , Etc.

Donated by: William Parrish, CPA, CHAE, Controller, Arnold Palmer's Bay Hill Club & Lodge

\$75.00 Big Fin Restaurant (located in Doctor Philips) gift certificate.

Donated by Colin Findley , VP Business Development, ProfitSword

Dinner for two in the new Peabody Orlando Napa restaurant

Donated by Todd Rhoads, CHAE, CHTP, Controller, Peabody Orlando

A Bluetooth enabled headset

Donated by James E Bina, CHTP, CHAE , President, Millennium Technology Group

Sunday Brunch for 2 at Mission Inn Resort & Club

Donated by Theresa Kohler, Controller, Mission Inn Resort & Club

Dinner for 2 at Everglades in the Rosen Centre

Donated by Frank Santos, CHAE, CHA, Chief Financial Officer, Rosen Hotels & Resorts

\$100 cash prize

Donated by Don Hay, President, Digital Alchemy, LLC

Foursome of golf at Orange County National Golf Center and Lodge on the "Tooth" the 9 hole short course.

Donated by Terri Nobles, Controller, Orange County National Golf Center and Lodge

Foursome of golf at Orange County National Golf Center and Lodge on the "Tooth" the 9 hole short course.

Donated by Terri Nobles, Controller, Orange County National Golf Center and Lodge

Note: this is not a mistake you have 2 chances to win this prize just by sponsoring one member.

Weekend for two at the Waldorf Astoria Orlando

Donated by Kenneth Bell, Director of Finance, Waldorf Astoria Orlando & Hilton Bonnet Creek

Dinner for 2 at the Caribe Royale Resorts Suites's Venetian Room restaurant

Donated by Michael Dryden, CHAE, Assistant Controller, Caribe Royale Orlando

Dinner for two valued at either Zen, David's Club or Trevi's in the Omni Orlando Resort at Champions Gate

Donated by, Darla Bole, Manager, Omni Orlando Resort at Champions Gate

Dinner for two at Mama Della's at the Loews Portofino Bay Hotel.

Donated by, Kelly Montgomery, Controller, Loews Hotels at Universal Orlando

### Introducing your 2011 Membership Committee

Committee Chair

**Gregory Wilhelm, CHTP**

Solution Sales Manager, Hospitality Solutions

Agilysys

407 681 2914 or greg.wilhelm@agilysys.com

**Christina J. Finch**

Principal

Smart Professional Resources, LLC

(407) 924-9980 or cfinch@smartprosource.com

**Marybel Defillo, CPA, CHAE**

Audit Manager

McGladrey & Pullen, CPA's

(407) 581-3582 or marybel.defillo@rsmi.com

**Kelly Montgomery**

Controller

Loews Hotels at Universal Orlando

(407) 503-9215 or kmontgomery@loewshotels.com

**Sean Meder**

Director of Major Accounts

Copy Tronics Information Systems

(321) 527-2013 or smeder@copytronics.net