



# Inn-Sight



Newsletter of the Mid-Florida Chapter \*Since 1973\* Seven time HFTP Chapter of the Year.

\*Gateway to HFTP \* <http://www.hftp.org> \* Mid-Florida Chapter Web Site \* [www.midfloridahftp.org](http://www.midfloridahftp.org)

January 2012



2012

## Officers & Directors Officers

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**Gregory Wilhelm, CHTP**  
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**Kevin Drinan**  
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407-996-1270  
[kdrinan@mtg-fl.com](mailto:kdrinan@mtg-fl.com)

*HFTP Mid-Florida: Leadership, Scholarship, Participation, Service*

**General Meeting -Tuesday, January 24th, 2012**

## The Hilton Orlando Resort Lake Buena Vista

1751 Hotel Plaza Boulevard, LBV, FL

Directions: Taking I-4 West to Exit 68 (SR 535). Right on SR 535 to first light (Hotel Plaza Blvd).  
Left on Hotel Plaza Blvd. The hotel will be 1/4 mile down on the left.

*Speaker and Program*  
**Shailendra Poddar - NEC**

**Topic: "Improving Hospitality Operations by Leveraging Business Analytics."**

This educational session falls under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each session.

**Reception at 6:00 pm ~ Dinner at 6:45 pm**  
You may come early if you wish to spend more time networking.

### *Menu:*

#### *Salad*

*Tossed Cahaba Farm Winter Greens, Jewel Box Cherry Tomatoes,  
Cucumber and Candied Walnuts  
Balsamic Vinaigrette*

#### *Entrée*

*Maple Glazed Smoked Chicken Breast and Seared Blackened Shrimp Skewers, Roasted Vegetable  
Timbale, Potato Galette, Freshly Baked Dinner Rolls*

#### *Dessert*

*Warm Apple Tart, with Vanilla Bean Ice Cream*

**Please RSVP on our web-site: [www.midfloridahftp.org](http://www.midfloridahftp.org)**

**Reservations and cancellations before 12:01 pm Thursday January 19th.**

**Please, no walk ins.**

**No-shows and late cancellations will be billed.**

Dinner : Members with RSVP \$40.00, Non-Members and Guests or no RSVP \$50.00,  
Student Chapter Members \$25.00.

**Use the express registration line at the meeting, PAYPAL is available on the web-site.**

Please Route to:

GM   
HR

**Did you notice the color?** Dan Feather donated December's color issue to the chapter as a Christmas gift. Feather Printing Services, Inc. has printed the "news" for 19 years and provides the industry with complete printing services. Also, Dan is a nice guy! Thank you Dan, we wish you the very best in the New Year.

**President's Corner****By: Patty Geer, CHAE**

Fellow HFTP Mid-Florida Chapter Members,

Happy New Year!! As we close the book on 2011, it's a great time to look ahead at what's in store for us in 2012. On February 28<sup>th</sup>, we have our annual joint meeting with the IMA (Institute of Management Accountants). This is an opportunity to network with fellow financial professionals and benefit from an educational topic relevant to both organizations. On March 27<sup>th</sup>, our semi-annual Mini-Educational conference will be held at the Hyatt Regency Grand Cypress. This can't-miss event offers multiple CPE opportunities at no cost to our members. Also in March and April, we kick into our busy philanthropic season with three JDRF walks (3/3, 3/24 and 4/14), the Bacchus Bash on Friday, April 13<sup>th</sup> and the Cattle Baron's Ball on April 21<sup>st</sup>. Please mark your calendars and plan to join your fellow members at these events and make a difference in your community and in the lives of those that depend on our services. Speaking of philanthropy, this year, our annual charity golf tournament will be held in the fall so you have plenty of time to get your four-some together. Check the Mid-Florida calendar in this newsletter for all of the upcoming meeting and event dates and locations.

If you haven't "Liked" our Facebook page yet, please take a few moments to do so now. Click on the link on our website (<http://www.midfloridahftp.org/>) so you are tuned into all of the HFTP news, events and fun. While you are on the website, click around and check out all the chapter information, historical newsletters, photos and fun facts. Finally, our next meeting will be held Tuesday, January 24<sup>th</sup> at the Hilton Lake Buena Vista. Please note that this is NOT the last Tuesday of the month. It was moved up one week so as not to interfere with month-end processing for many of our members. Looking ahead, make a note that our July meeting has been scheduled the same way, July 24<sup>th</sup>. This change is the result of a request by some of our members that have had a difficult time making it to a meeting that is held on the last day of the month. They spoke, and we listened. Your Board of Directors welcomes suggestions, comments and constructive criticism; so feel free to contact any one of us, and let your voice be heard!

Thank you again for all your support,

Respectfully,

*Patty*

Patricia Geer, CHAE  
HFTP Mid-Florida Chapter President

**Membership News, Embrace the vision, join the fun!**

Committee Chair , **Gregory Wilhelm, CHTP**

YOUR Chapter currently has 170 members active in a wide range of activities such as; member education at the general meetings and mini-educational seminars. We provide HFTP CHAE and CHTP certification reviews and testing. We also give back to the community through participation in the Bacchus Bash, JDRF Walks and The Annual Golf Event to benefit Camp Boggy Creek.

Your chapter is looking for new and exciting properties to host our General Meetings. We are blessed to be in an area of so many excellent hotels, resorts and clubs. We want to thank the properties that have hosted meetings already this year. Without their support and generosity our meetings would not be the great success they have been.

If you are interested in hosting a General Membership Meeting please contact any Board member. We would like to offer the Membership a chance to visit a number of new sites this year. See you at the Meeting!

## **The 2012 Membership Contest has started!** **New Member Contest, IT'S HUGE!!!**

**You only need to sponsor one new member to win. Back by popular demand, the Membership Drive Contest. For each new member sponsored you will have a chance to win a great prize at the July Chapter's general membership meeting.**

### ***HFTP Launches New Member Rewards Program***

Written by: Lillian White Director Member Services

You Can Now Earn Points Towards HFTP Membership Dues, Registration and More. HFTP is pleased to offer our new Member Rewards Program to reward our most dedicated members.

Here's how it works:

#### **Earn Points**

You'll receive points for referring new members and earning the CHAE and CHTP designations. These points can be redeemed for event registration fees, certification application fees, or a new membership! Points expire 3 years from the time they are earned.

#### **Win Prizes**

Prize drawings will be held bimonthly, and all members who have received points through the program are eligible to win! The first drawing for a prize of a Kindle Fire will be held on December 15, just in time for the holiday season.

#### **Log On**

Since this is a new program, we appreciate your patience as we design the system for our members to view their current rewards points and redeem them for rewards. We plan to have the system in place by December 1, 2011 so that you may login to the My Account page on HFTP.org to view your total accumulated points.

#### **Recruit Members**

You can begin accumulating points immediately. Visit the Recruit Members page on HFTP.org to provide contact information for a colleague. We'll mail membership information on your behalf, and list you as the member sponsor. You'll receive points when/if that individual joins the association.

If you sponsored a new member in September-October 2011, you'll receive points for those members in your Rewards bank. Points expire three years after they are awarded.

#### **Get Started**

\* New Member Referrals: Members receive 50 points for each new member referred who joins the association.\*

\* Earn the CHAE or CHTP: Members receive 50 points for earning a CHAE or CHTP designation administered by HFTP.

\* New members must have had no affiliation with HFTP for at least one year.

#### **Get Rewards**

Points may be redeemed as follows.\*\* These values may change after November 1, 2012.

- \* 100 points: Premium content webinar registration fees
- \* 150 points: HFTP Young Professional Membership Dues
- \* 300 points: CHAE or CHTP application fees
- \* 350 points: HFTP Membership Dues
- \* 400 points: Club & Hotel Controllers Conference Registration Fees
- \* 500 points: HITEC Full Registration fees
- \* 500 points: EHTEC Full Registration fees
- \* 600 points: Annual Convention Registration fees

\*\* Points are nontransferable and must be redeemed for the total values – no partial submissions will be accepted.

# MEMBERSHIP

## Give the Gift of HFTP Membership

Have you been a member of HFTP for 10 years or more? Do you want to help grow your chapter's membership? Well, HFTP has a special reward for you; A free one-year membership to be given to a friend or colleague. The new member will receive a one-year membership with HFTP, including all member benefits and one chapter affiliation. All you need to do is to refer a new member to HFTP and they will contact the new member and complete the process. It is a simple, fast and painless process.

For more information contact Lillian White, Director of Member Services at [lillian.white@hftp.org](mailto:lillian.white@hftp.org), or contact the Mid-Florida Membership Chairperson Greg Wilhelm at: [gregorywilhelm@mindspring.com](mailto:gregorywilhelm@mindspring.com).

## RECRUIT NOW

R U Certifiable????????????????????

Happy New Year.

Isn't it time you did something for yourself? With the passing of another year I am going to lay another guilt trip on you. You put it off and put it off, even though you know it is in your own best interest. Year after year you procrastinate to the extreme making up excuse after excuse. "Man, I am so busy". "I don't have the time to spend on that". "Oh, I'll do that after the Super-bowl".

You must realize that no one can or will do it for you!

So be greedy and selfish, put in the effort to promote yourself, get certified the diet can wait!



## HFTP Mid-Florida and You

### Leadership

Your chapter provides you a vehicle to grow in your personal and professional life through serving on chapter committees and the Board of Directors. Learn how to run a small business and lead the greatest HFTP chapter in the Universe. You will learn public speaking skills and gain confidence in your expertise. You can get the opportunity to develop and execute chapter programs developing valuable leadership skills.

### Scholarship

Your chapter provides the HFTP CHAE and CHTP reviews and the testing for those two HFTP certifications in accounting and technology. We need you to help yourself and get certified. This should be a normal progression in your professional career. Your Chapter also provides Continuing Professional Education seminars at the General Meetings and Mini-Education events.

### Participation

Your chapter provides a chance for you to give back to your community by assisting at the CFH&LA's Bacchus Bash, three Junior Diabetes Research Foundation Walks for a Cure and the chapter golf event to benefit the kids at Camp Boggy Creek. Don't shy away, the chapter needs your time and talent. It also gives you the unique opportunity for chapter leadership at these events being part of the solution.

### Service

Your chapter provides the avenue for you to give of yourself in serving your fellow members and your community. We encourage you to get involved in your Mid-Florida HFTP Chapter. We need places to hold the monthly general membership meetings. We need our members to support the chapter events by supplying prizes and helping make these events successful. We need speakers for the General Meetings and the Mini-Educational.

Your chapter needs you to join the fun in serving others and gaining the satisfaction of personal growth through leadership, scholarship, participation and service.

**Embrace the vision, join the fun!**

### COMMITTEE ASSIGNMENTS 2012

We need you !!! If you are interested in contributing to any of the committees, please contact the Committee Chairperson \*

#### Education – Mini Ed Conf.

\*John Cook 407-345-4481  
\*Kris Shoemaker 407-685-9827  
Susan Ferguson 407-876-8031  
Nora Cameron 407-996-9840

#### Job Bank/Legislative/By-Laws

\*Patty Geer 407-825-1308

#### Membership Relations/Recruitment

\* Gregory Wilhelm 240-629-2826  
Christina Finch 407-924-9980  
Kelly Montgomery 407-503-9215  
Mark Kressin 407-333-1450  
Robert Reading 407-243-6006

#### Communications

\* Lori Schefstad 407-238-8445  
Webmaster: [www.midfloridahftp.org](http://www.midfloridahftp.org)  
\* Kevin Drinan 407-996-1270  
Social Media  
\*Bill Parrish 407-876-8038  
Newsletter Ed.

#### Admin/Program/Speakers

\*John Cook 407-345-4481  
\*Kris Shoemaker 407-685-9827

#### Scholarship Awards

\* Terri Nobles 407-905-2251

#### Nominations

\*Diana Youngblood 407-239-1979  
Chad Curtis 407-996-9840  
Michael Dryden 407-238-8049  
Kris Shoemaker 407-685-9827  
Bill Parrish 407-876-8038  
Larry McCloskey 407-239-3962

#### Chapter of the Year and Regional Conference

\* The Board

#### Hospitality Committee

\* Kelly Montgomery 407-503-9215  
Terri Nobles 407-905-2251  
Bob Del Mastro 407-828-8985

#### Community Services

[CFH&LA Ex-Officio Board Member](#)  
Patty Geer 407-825-1308

#### Bacchus Bash

\*Larry McCloskey 407-239-3962  
Michael Dryden 407-238-8049  
Judy Holcomb 352-588-8005  
[JDRF Walks & Finance Committee](#)  
\* Michael Dryden 407-238-8049  
\* Kris Shoemaker 407-685-9827

#### Charity Golf Event

#### It's all for the kids!

\* Kris Shoemaker 407-685-9827  
Diana Youngblood 407-239-1979

#### Cattle Baron's Ball

\* Chad Curtis 407-996-9840 x3501

#### Publications /Publicity

\* Lori Schefstad 407-238-8445  
Patty Geer 407-825-1308

#### Chapter Calendar

Terri Nobles 407-905-2251

#### Fun Committee

Dr. Judy Holcomb 352-588-8005

#### Chapter Historian

Michael Dryden 407-238-8049

**Chapter Announces 2012 Scholarship Program**

By: Chairperson Terri Nobles, CHAE

The Mid-Florida Chapter announced the launch of its 2012 Scholarship Award program in January through communications sent to several area Colleges and Universities. The program will award a \$1,000 scholarship to students enrolled in an Associates or Bachelor degree program with a major or concentration in accounting, MIS or hospitality management at an accredited institution of higher education with at least one semester or quarter remaining after the scholarship is awarded. Applicants must demonstrate interest in a career in hospitality accounting, hospitality MIS or hospitality management through an essay of 250 words or less, provide references and have earned a cumulative GPA of at least 3.0 on a 4 point scale.

The deadline for completed 2012 Scholarship applications is March 1, 2012. The Scholarship Committee will make its recommendation for the recipient at the April Board meeting, after which the Scholarships will be presented at the Chapter's April dinner meeting.

Detailed information and application forms are available at the Chapter's web site, [www.midfloridahftp.org](http://www.midfloridahftp.org), and click on "Scholarships".

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MID-FLORIDA CHAPTER

P.O. Box 692004  
Orlando, FL 32869-2004

**2012 HFTP Mid-Florida CALENDAR**

Note: Meeting fees for 2012 are \$40 Regular member, \$25 Student, \$50 all guests, Non-Members and failed to RSVP.

**Prepay your meeting fee on the web-site with PayPal**

- January 5th**, Board Meeting, 6 pm, OCCC
- January 24th**, General Meeting 6 pm, Hilton Orlando LBV
- February 7th**, Board Meeting, 6 pm, OCCC
- February 28th**, Joint General Meeting with IMA 6 pm, Castle Hotel
- March 6th**, Board Meeting, 6 pm, OCCC
- March 27th**, Mini-Ed, Hyatt Regency Grand Cypress

**Community Services:**

**JDRF Walks:** **March 3rd** UCF, **March 24th** Daytona, Embry Riddle, **April 14th** Cocoa Beach, Lori Wilson Park. Count rooms for the Juvenile Diabetes Research Foundation.

**April 13th**, Bacchus Bash, Orlando Premium Outlets, sell bucks / have fun.

**April 21st**, American Cancer Society Cattle Barron's Ball, Rosen Shingle Creek, assist with the auction.

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

[www.midfloridahftp.org](http://www.midfloridahftp.org)

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.



HFTP Annual Convention & Trade Show  
Oct. 17-20 2012  
ORLANDO, FL



## HFTP Mid-Florida Chapter Meetings Locations & Topics & C.P.E. Points

\*\*\*\* CPE Forms must be filled out the night of the meeting. You cannot mail in copies and you must retain your own copies as the Chapter will not send you verification or a second copy. Also, your signature at the meeting registration desk verifies your attendance.

For your information this is a listing of all the educational opportunities at the Chapter level and a reminder for HITEC and the Annual Convention CPE credits you may have earned. You should receive a maintenance reporting form from HFTP when your two year maintenance cycle end approaches. If you have any questions contact Bryan Wood at HFTP 1-800-646-4387 Ext 29 or [bryan.wood@hftp.org](mailto:bryan.wood@hftp.org).

### 18 Points for 2010 from Monthly Chapter Meetings

01/26/10	Rosen Shingle Creek – Pat Engfer & GM Panel, Controller/IT Director Role	CPE Pts. 1
02/23/10	Orange Co. Conv. Center – Tim Murphy, Technology to Improve Financial Information	CPE Pts. 1
03/30/10	UCF Rosen College Mini Educational Program: Todd Russell, CPA, McGladrey, Strategic Planning for Tough Times James Lyle, Cintas, Identity Theft Fair Credit Act and Red Flag Rules Steve Freeman, Janus, Integrate Digital Signage Property Wide Larry Robins, Brown & Brown, Cyber Risk Exposures and Insurance Richard Turner, Fla. Rest & Lodging Assn, 2010 Hospitality Legislation	CPE Pts. 5
04/27/10	Doubletree Resort – Tim Taylor, Taylor Works, Business Continuity Solutions	CPE Pts. 1
05/25/10	Hilton Bonnet Creek, Cindy Dropeski, Intercoastal Ins., Healthcare Reform	CPE Pts. 1
06/21-24/10	HITEC 2010 ORLANDO and Controller's Conference	CPE Var per HFTP
06/29/10	Hyatt Regency OIA – John Daly, TSA FSD OIA, Airport Screening and Travel	CPE Pts. 1
07/27/10	LOEWS Royal Pacific, Lynda Dennis Accounting, Auditing & the Economy	CPE Pts. 1
08/31/10	Hyatt Grand Cypress, Sherry Wheelock, Universal, Construction Auditing	CPE Pts. 1
09/24/10	Orange County National, Eighth Annual Charity Golf Event	4
09/28/10	Villas of Grand Cypress, Installation of Officers & Directors, Annual Meeting	CPE pts 0
10/10-10/14/10	HFTP Annual Convention & Trade Show & Leadership Summit	CPE Var per HFTP
10/26/10	Caribe Royale Orlando, Ashley Bacot, Case Study in Risk Management Best Practices	CPE pts. 1
10/28- 11/11/10	Royal Plaza CHAE Review	CPE Pts. 4
10/25- 11/08/10	Royal Plaza CHTP Review	CPE Pts. 4
11/16/10	The Royal Plaza Hotel Mini Educational Program: Mike Walker, OCCC & Derek Cummings, Smart City, Convention District Technology Tracy Sellers, & Jonathan Feltman, True Partners Consulting, Florida Sales Tax Opportunities & Pitfalls Martha O. Haynie, Orange County Comptroller, Tourist Development Tax Update Brian Avery, Event Safety Services, Event Risk Management Marianne Gurnee, Florida Dept of Transportation, SunRail: Changing the Way Central Florida Travels	CPE Pts. 5
December 2010	Winter Social - Orlando	CPE pts. 1/5

### 23 Points for 2011 from Monthly Chapter Meetings

01/25/11	Doubletree Resort Orlando – Sonya Dixon, An Accounting & Audit Update	CPE Pts. 1
02/22/11	Hilton Orlando Bonnet Creek – Rick Mancinelli, Cloud Computing	CPE Pts. 1
03/29/11	Orange County Convention Center – Leslie Mizerak, Generational Differences in the Workplace	CPE Pts. 1
04/26/11	The Peabody Orlando – Ron Dulay, Wireless Connectivity	CPE Pts. 1
05/24/11	Hilton Orlando LBV, Richard Turner, Florida 2011 Legislative Session & Hospitality	CPE Pts. 1
06/20 -06/23	2011HITEC Austin, HFTP Trade Show	CPE Var per HFTP
06/28/11	Wyndham LBV Resort – Amy Gregory, Revenue Management	CPE Pts 1
07/22 -7/24	The Florida Regional Orlando, Various Speakers & Topics CHAE/CHTP Review 1 CPE / 50 minutes.	CPE Var Max 12
08/30/11	Westin Imagine Orlando, Caryn Reiker, MLS Technologies, Business Control Evaluations	CPE Pts. 1
09/27/11	Hyatt OIA, Installation of Officers & Directors, Annual Meeting	CPE pts 0
10/19-10/22	2011 HFTP Annual Convention & Trade Show & Leadership Summit	CPE Var per HFTP
10/25/11	Renaissance Orlando Airport, Christina Finch, Keeping Your Best Talent & Attracting New	CPE pts. 1
11/29/11	Villas of Grand Cypress Mini Educational Program: Richard Cunningham, CEO, General Financial & Tax Consulting, Hospitality Tax Issues Daryl Cronk, Director of Research, Visit Orlando, Tourism Update Michael Distler, IT Supervisor, OCCC, Mobile Websites	CPE Pts. 3
December 2011	Winter Social – Bohemian Hotel Celebration	CPE pts. 2/5

Your Board of Directors wishes to thank the Mid-Florida hotels, resorts, clubs and other hospitality venues for their on going support of chapter events. We also thank the speakers that have devoted their time and talent to these educational sessions. We can't forget our event sponsors and chapter members of our Administrative, Program and Speaker Committee; the Hospitality Committee and Mini-Educational Committee, the entire Board of Directors and Past Presidents for their ongoing contributions.

**Without the support of all the above, the educational program of your chapter would not be such a resounding success.**

**FOUR COMMUNITY SERVICE OPPORTUNITIES “Your Chance to Give Back”****Juvenile Diabetes Research Foundation International  
Count Room Volunteers****March 3rd at UCF in Orlando****March 24th at Embry Riddle Campus, Daytona Beach****April 14th at Cocoa Beach.**

The **JDRF Walk to Cure Diabetes** approaches. You can obtain your pledge form and register a walk team on the web at [www.centralflorida@jdrf.org](http://www.centralflorida@jdrf.org). Please contact as many people as possible to obtain pledges and note HFTP Mid-Florida as the sponsor.

The Chapter supports JDRF, and will be handling the cash consolidation on Saturday the 3rd of March in Orlando and also helping Saturday April 14th in Cocoa Beach and Saturday March 24th in Daytona Beach. Your assistance is requested. Your association is calling you to duty! We need 15 people to work in the count rooms, doing whatever is needed, at each location on the day of each walk. Call any board member for count room details, Walk details or for a pledge card. You can also sign up for duty at the Chapter's general meetings.

This is a wonderful family oriented event! It is a 5k walk, which equates to 3.2 miles. The Orlando walk is at the University of Central Florida main campus at 8:00 am. The Cocoa Beach walk is at the Lori Wilson Park (Beach Walk) at 8:00 am. And the Daytona Beach Walk is at the Embry Riddle Aeronautical University. You can walk, run, bring the kids and have some fun.

**10 Check-Out Volunteers Needed For The  
American Cancer Society's  
Cattle Baron's Ball!****Saturday, April 21st 2012, 6:00 pm to 12:00 am****Rosen Shingle Creek Resort****9939 Universal Blvd****Various Shifts Also Needed For Friday & Saturday****If interested, please contact any board member.****The CFHLA's Bacchus Bash****Benefiting the CFHLA Educational Trust Fund -for hospitality student scholarships and hospitality school grants.****Bacchus Bash Friday, April 13, 2012****Orlando Premium Outlets****5pm - 10pm****HFTP Volunteer Information****Shifts run: 4:00pm – 7:00pm or 7:00pm – 10:00pm, First Shift Check-in time: 3:00pm****Please contact any board member for more information and sign up at the general meetings.**

**And finally, the 10th Annual Chapter Golf Event to benefit  
Camp Boggy Creek  
will be held this September: More to follow on this great event.**