



Inn-Sight



*Newsletter of the Mid-Florida Chapter * Since 1973 * Seven time HFTP Chapter of the Year.*

*Gateway to HFTP * <http://www.hftp.org> * Mid-Florida Chapter Web Site * www.midfloridahftp.org

February 2013



2013

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Please Route to:

GM

HR

HFTP Mid-Florida: Leadership, Scholarship, Participation, Service

Joint General Meeting -Tuesday – February 26th, 2013

**The Mid-Florida Chapter
Hospitality Financial and Technology Professionals
and the Mid-Florida Chapter of the IMA**

*The DoubleTree by Hilton Orlando,
at Seaworld
10100 International Drive*

Directions: The Resort is located near the corner of Westwood Boulevard and International Drive. Take I-4 to the 528 (Beachline) and get off at exit 1 for International Drive. Go through traffic light (stop first, if red) which is Westwood Boulevard. The hotel is on your left.

Speaker and Program

Richard Stephens, Vice President, Cigna
Bryan Koehler, Exec. VP of Employee Benefits, Brown & Brown of Florida, Inc.
John Spooner, VP of Employee Benefits, Brown & Brown of Florida, Inc.

Topic: "Healthcare Reform: What it Means to You"

This educational session falls under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each session.

Reception at 6:00 pm ~ Dinner at 6:45 pm

You may come early if you wish to spend more time networking.

Menu:

Chef's Special Appetizer

Salad

Dried Cranberries, Crumble Blue Cheese, Pear Tomatoes, with Vinaigrette over Field Greens.

Entrée

*Duet Plate, Grilled Chicken Breast with Red Pepper Sauce and Herb Crusted Tenderloin of Beef
Accompanied by Fire Roasted Potatoes and Asparagus Spears.*

Dessert

Chef's Surprise.

Please RSVP on our web-site: www.midfloridahftp.org

Reservations and cancellations before 12:01 pm Thursday February 21st.

Please, no walk ins.

No-shows and late cancellations will be billed.

**Dinner : Members with RSVP \$40.00, Non-Members and Guests or no RSVP \$50.00,
Student Chapter Members \$25.00.**

Use the express registration line at the meeting, PAYPAL is available on the web-site.

President's Corner**By: Terri Nobles, CHAE**

Fellow HFTP Mid-Florida Chapter Members,

We start February with positive news. Punxsutawney Phil saw no shadow, which means spring comes early this year! Quite honestly, based on the recent mild temperatures, one would think spring is already here in Central Florida. As we enter this season of renewal, take time to reflect on your membership benefits, and your contribution to our core values of continuing professional education, networking and community service.

The upcoming months offer a variety of opportunities to give back to the community on behalf of your Mid-Florida HFTP Chapter. We begin with the JDRF walks (3/9, 3/23 and 4/6), Bacchus Bash (4/5) and the Cattle Baron's Ball (4/13). Please sign up to help at one, or all, of these events for very worthwhile causes. These are truly rewarding and fun opportunities to get involved with the community and your fellow chapter members in a casual atmosphere. Reach out to Michael Dryden (JDRF), Larry McCloskey (Bacchus Bash) and Chad Curtis (Cattle Baron's Ball) and let them know you can help. Please refer to this newsletter and our Chapter website www.midfloridahftp.org for more information about these events.

A big thank you to the team at the Hard Rock Hotel at Universal Studios Orlando for hosting our January dinner meeting, one of our largest attended dinners in recent years! Hopefully this is a sign that 2013 will encourage more of you to make the most of your membership benefits by attending our monthly dinner meetings. Speaking of benefits, the February dinner meeting on Tuesday, February 26th is our opportunity to network with our friends at IMA. This annual joint-meeting between the Mid-Florida Chapters of HFTP and IMA will be held at the Double-Tree by Hilton at Seaworld. The topic will revolve around the upcoming Health Care changes and effects to your business, presented by Richard Stephens from Cigna. Looking forward to March 26th, please mark your calendar for networking, dinner and education at the WDW Swan & Dolphin Resort.

Finally, a reminder to stay in touch with the latest chapter news located on our website at www.midfloridahftp.org where you can rsvp for our meetings and pay in advance to earn you a place in the "express pay" line at the meeting registration table. Also, stay up to date with global news, career resources and events at www.hftp.org. Stay connected, keep informed and reap the benefits of your greatest investment that pays huge dividends, you!

Thank you again for all your support,

Respectfully,

Terri

Terri Nobles, CHAE
HFTP Mid-Florida Chapter President

The 2013 Membership Contest, IT'S HUGE!!!

You only need to sponsor one new member to win. Back by popular demand, the Membership Drive Contest.

For each new member sponsored you will have a chance to win a great prize at the July Chapter's general membership meeting. Contest ends on June 30, 2013.

Drawing will be held at our July, 2013 General Membership meeting. You need not be present to win.

Dinner for 2 in Hemingway's at the Hyatt Regency Grand Cypress
Donated by: E. Lawrence McCloskey, Jr., CHAE - Hotel Manager

Dinner for two in Andiamos (excluding alcoholic beverages), in the Hilton At Walt Disney World
Donated by: Stephan Ludwig, Director of Finance

Dinner for 2 at A Land Remembered or Calla Bella in Rosen Shingle Creek valued at \$100
Donated by Frank Santos, CHAE, CHA, Chief Financial Officer, Rosen Hotels & Resorts

\$100.00 Big Fin Restaurant (located in Doctor Philips) gift certificate.
Donated by Colin Findley, VP Business Development, ProfitSword

Dinner for two in the new Peabody Orlando Napa restaurant
Donated by Todd Rhoads, CHAE, CHTP, Controller

A Kindle Fire HD
Donated by James E Bina, CHTP, CHAE, President - Millennium Technology Group

Dinner for 2 at the Hyatt Regency Orlando International Airport
Donated by: Patricia Geer, CHAE, Controller

Dinner for 2 (\$150 value) at Trevi's or David's Club or Zen Restaurant in the Omni Orlando Resort at Champions Gate
Donated by: Darla J. Bole, Area Director of Finance

Dinner for 2 at the Caribe Royale Resorts Suite's Venetian Room restaurant
Donated by Lori Schefstad, CHTP, MCSE, Director of Information Systems

Dinner for 2 at the Lowes Portofino Bay Hotel Mama Della's Ristorante
Donated by: Kelly Montgomery, Controller - Lowes Hotels at Universal Orlando

Brunch for 2 at the Kessler Grand Bohemian Hotel Orlando
Donated by: Tom Hull, Controller

Dinner for two excluding alcohol in Spencer' steakhouse at the Hilton Orlando on Destination Parkway
Donated by: Francis Kahle
Director of Finance

Dinner for two at the new Streamsong Resort
Donated by Terri Nobles, CHAE, Controller

Dinner for 2 (\$175 value) at Blue Zoo in the Swan Hotel WDW
Donated by Amnon Reshef, Controller - Walt Disney World Swan and Dolphin Resort



Sharpen your pencils, pack your note books and get ready for some FREE STUFF!

Learn, Connect, Succeed

HFTP Mid-Florida Chapter 2013 Spring Micro-Ed

Date: May 21st, 2013, Site TBA

Afternoon Presentation:

Registration 3:00 pm-3:30 pm

Two great afternoon Seminars and the Cost is

.....\$ FREE for 2 CPE credits

Reception and Chapter Social:

6:00 pm – 6:45 pm

Dinner:

6:45 pm – 9:30 pm, standard price

8:00 pm – 9:00 pm Chapter Social

There will be excellent speakers on a wide variety of subjects. We will kick off the event at 3:30 pm, so plan to be there for a great afternoon and evening of informative speakers, good food and excellent company.

HFTP MID-FLORIDA SPEAKING OPPORTUNITIES

Monthly General meetings: Normally the last Tuesday of the month.

Location: Various hotel, club, resort and other hospitality venues.

Format: A dinner meeting setting with one 50 minute session.

Mini-Educational Conference: Spring and Fall.

Format: The event has two to four 50 minute speaking sessions in the afternoon, ending at 6:00 pm then dinner and a final 50 minute session.

Audience: Attendees are technology and financial professionals from all disciplines of the hospitality industry. The average meeting attendance is 70+ members.

Topics

All submitted information must be non-proprietary and educational in nature, not sales or product specific. Submitting information does not guarantee you an opportunity to present.

Suggested Topics:

Disaster Preparation and Recovery, Controller's Year-End Survival Guide, Tax Updates – all types, Audit Insights, Accounting/Audit Updates, Network Security, Operational Reviews, Revenue Management, Internal Controls & Audits, Guestroom Technology, Property Management Tools, Business Intelligence, Leadership Skills, Ethics, Emerging Technology and Trends, Club Related Topics and Trends, Health & Property Insurance.

Please submit any topics relevant to an audience of hospitality finance and technology professionals (Controllers, CFOs, IT Directors) to the Admin./ Programs/Speaker Committee Chairperson Christina Finch 407-739-3148 or any Board member, see page 3 for contacts.



HFTP Mid-Florida Chapter Member Spotlight Christine Cipar

Christine is a New Yorker at heart, growing up in upstate New York. She earned her Bachelor's Degree in Business Management and Information Systems at LeMoyne College in Syracuse, NY. She was on the swim team throughout high school & college, and in addition to teaching swimming & lifeguarding during college; she worked part-time at the front office of a hotel and caught the hospital-ity bug.

Upon graduating in 2003, she headed south and found herself in beautiful Orlando. She started out in the Front Office at what was then the Adam's Mark Hotel at the Florida Mall but left briefly to try out different hotels in front office roles. She eventually returned to The Florida Hotel & Conference Center in 2005 in the accounting department and has been there ever since.

She started in accounting as Group Billing Manager and worked her way up through Credit Manager, Assistant Controller, and now Controller. She enjoyed each position and learned as much as she could from each Controller and General Manager throughout the years. Seeing their strengths and focus has helped her deepen her passion for hotels and accounting. In her free time she enjoys exploring Florida, especially the wonderful state & county parks, camping, and traveling to New York to visit family & friends.



Chapter Secretary Kelly Montgomery presents Christine the coveted HFTP Mid-Florida shirt at the last General meeting.

COMMITTEE ASSIGNMENTS 2013

We need you !!! If you are interested in contributing to any of the committees, please contact any Board Member.

Education – Mini Ed Conf.

*Susan Ferguson 407-506-2222
YOU are needed to help!

Job Bank/Legislative/By-Laws

*Terri Nobles 407-319-1031

Membership Relations/Recruitment

*Gregory Wilhelm 407-923-5962
YOU can help the chapter

Communications

*Lori Schefstad 407-238-8445

Webmaster: www.midfloridahftp.org

*Kevin Drinan 407-996-1270

Ken Wear 407-370-5403

Susan Ferguson 321-299-5407

Social Media

*Bill Parrish 407-876-8038

Newsletter Ed.

Admin/Program/Speakers

*Christina Finch 407-478-1956

Kris Shoemaker 407-685-9827

Scholarship Awards

*Michael Dryden 407-597-4068

Nasir Naseer 407-387-0242

Terri Nobles 407-319-1031

Nominations

*Patty Geer 407-825-1308

Diana Youngblood 407-239-1979

Chad Curtis 407-996-6143

Michael Dryden 407-597-4068

Kris Shoemaker 407-685-9827

Bill Parrish 407-876-8038

Larry McCloskey 407-239-3962

Chapter of the Year and Regional Conference

*The Board

Hospitality Committee

*Kelly Montgomery 407-503-9215

Christina Finch 407-478-1956

Nasir Naseer 407-387-0242

Kevin Drinan 407-996-1270

Community Services

[CFH&LA Ex-Officio Board Member](#)

Terri Nobles 407-319-1031

Bacchus Bash

*Larry McCloskey 407-239-3962

Michael Dryden 407-597-4068

Judy Holcomb 352-588-8005

JDRF Walks & Finance Committee

*Michael Dryden 407-597-4068

*Kris Shoemaker 407-685-9827

Charity Golf Event

It's all for the kids!

*Kris Shoemaker 407-685-9827

Diana Youngblood 407-239-1979

Cattle Baron's Ball

*Chad Curtis 407-996-6143

Publications /Publicity

*Lori Schefstad 407-238-8445

Kelly Montgomery 407-503-9215

Chapter Calendar

Dr. Judy Holcomb 352-588-8005

Fun Committee

Dr. Judy Holcomb 352-588-8005

Chapter Historian

Michael Dryden 407-597-4068

Membership News, Embrace the vision, join the fun!

Committee Chair, **Gregory Wilhelm, CHTP**

YOUR Chapter currently has 176 members active in a wide range of activities such as; member education at the general meetings and mini-educational seminars. We provide HFTP CHAE and CHTP certification reviews and testing. We also give back to the community through participation in the Bacchus Bash, JDRF Walks and The Annual Golf Event to benefit Camp Boggy Creek.

Your chapter is looking for new and exciting properties to host our General Meetings. We are blessed to be in an area of so many excellent hotels, resorts and clubs. We want to thank the properties that have hosted meetings. Without their support and generosity our meetings would not be the great success they have been.

If you are interested in hosting a General Membership Meeting please contact any Board member. We would like to offer the Membership a chance to visit a number of new sites this year. See you at the Meeting!

Welcome New Members

Elaine Wahl, CPA, C.F.O. Comptroller Belleair Country Club	Elizabeth Allen, Asst. Dir Finance. Hilton Lake Buena Vista Sponsor: Stephen Ludwig
David Hyland, Travel Industry Journalist The Travel Journal	Shawn Salyers, Dir. of Sales Epicor Software Corp. Sponsor: Greg Wilhelm, CHTP
RECRUIT NOW RENEW NOW	Brannon Wright, CEO 11th Hour Business Solutions Sponsor: Greg Wilhelm, CHTP

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MID-FLORIDA CHAPTER

P.O. Box 692004
Orlando, FL 32869-2004

2013 HFTP Mid-Florida CALENDAR

Note: Meeting fees for 2013 are \$40 Regular member, \$25 Student, \$50 all guests, Non-Members and failed to RSVP.

Prepay your meeting fee on the web-site with PayPal

- February 5th**, Board Meeting, 6 pm, OCCC
- February 26th**, Joint General Meeting with IMA, 6 pm, DoubleTree by Hilton @ Sea World
- March 5th**, Board Meeting, 6 pm, OCCC
- March 9th**, JDRF Walk, UCF Orlando
- March 23rd**, JDRF Walk, Embry Riddle Aeronautical University, Daytona
- March 26th**, General Meeting, 6 pm, WDW Swan & Dolphin Resort
- April 4th**, THURS, Board Meeting, 6 pm, OCCC
- April 5th**, Bacchus Bash, Orlando Premium Outlets
- April 6th**, JDRF Walk, Lori Wilson Park, Cocoa Beach
- April 13th**, American Cancer Society Cattle Baron's Ball, Rosen Shingle Creek
- April 30th**, General Meeting, 6 pm, Omni Championsgate

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

www.midfloridahftp.org

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.



A CALL FOR CERTIFICATION

Be the best you can be!



FOUR COMMUNITY SERVICE OPPORTUNITIES
“Your Chance to Give Back”

Juvenile Diabetes Research Foundation International
Count Room Volunteers
March 9th at UCF in Orlando
March 23rd at Embry Riddle Campus, Daytona Beach
April 6th at Cocoa Beach.

The **JDRF Walk to Cure Diabetes** approaches. You can obtain your pledge form and register a walk team on the web at www.centralflorida@jdrf.org.

Please contact as many people as possible to obtain pledges and note HFTP Mid-Florida as the sponsor.

The Chapter supports JDRF, and will be handling the cash consolidation on Saturday the 9th of March in Orlando and also helping Saturday April 6th in Cocoa Beach and Saturday March 23rd in Daytona Beach. Your assistance is requested. Your association is calling you to duty! We need 15 people to work in the count rooms, doing whatever is needed, at each location on the day of each walk. Call any board member for count room details, Walk details or for a pledge card. You can also sign up for duty at the Chapter's general meetings.

This is a wonderful family oriented event! It is a 5k walk, which equates to 3.2 miles. The Orlando walk is at the University of Central Florida main campus at 8:00 am. The Cocoa Beach walk is at the Lori Wilson Park (Beach Walk) at 8:00 am. And the Daytona Beach Walk is at the Embry Riddle Aeronautical University. You can walk, run, bring the kids and have some fun.

10 Check-Out Volunteers Needed For The
American Cancer Society's
Cattle Baron's Ball!

Saturday, April 13th 2013, 6:00 pm to 12:00 am
Rosen Shingle Creek Resort
9939 Universal Blvd

Various Shifts Also Needed For Friday & Saturday

If interested, please contact any board member, see page 3.

The CFHLA's Bacchus Bash

Benefiting the CFHLA Educational Trust Fund -for hospitality student scholarships and hospitality school grants.

Bacchus Bash Friday, April 5, 2013
Orlando Premium Outlets
5pm - 10pm

HFTP Volunteer Information

Shifts run: 4:00pm – 7:00pm or 7:00pm – 10:00pm, First Shift Check-in time: 3:00pm

Please contact any board member for more information and sign up at the general meetings.

And finally, the 11th Annual Chapter Golf Event to benefit
Camp Boggy Creek
will be held this June 7th at the Rosen Shingle Creek Golf Club.