



# Inn-Sight



Newsletter of the Mid-Florida Chapter, Hospitality Financial & Technology Professionals

*The HFTP Mid-Florida Chapter \*Since 1973\* Seven time HFTP Chapter of the Year.*

\*Gateway to HFTP \* <http://www.hftp.org> \* Mid-Florida Chapter Web Site \* [www.midfloridahftp.org](http://www.midfloridahftp.org)

February 2015



*HFTP Mid-Florida, Over 42 Years of: Leadership, Scholarship, Participation, Service*

**General Joint Meeting -Tuesday, February 24th, 2015**

**The Mid-Florida Chapters:**

**Institute of Management Accountants and  
Hospitality Financial and Technology Professionals**

***Florida Hotel & Conference Center at the  
Florida Mall***

**1500 Sand Lake Road, Orlando, Florida**

*Directions: From I-4, take exit #74 (Sand Lake Road). At the bottom of the ramp, turn east and continue on Sand Lake Road approximately 5 miles to Orange Blossom Trail (US 441-17-92). Turn right (south), go to the second light (Sun Life Path) and turn left into the Florida Mall. Continue straight, then follow signs to the hotel.*

*Speaker and Program*

**Dr. Jeffery Reinking, UCF - Dixon School of Accounting**

**Topic: "Strategies' Link to Management Control Systems"**

*These educational sessions fall under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each 50 minute session for a maximum of 1.0 CPE Credits*

**Reception Cash Bar at 6:00 pm**

**You may come early if you wish to spend more time networking.**

**Dinner at 6:45 pm**

*Menu:*

*Starter*

*Fresh Greens from the Garden with Cherry Tomatoes, Cucumber, Carrots and Red Onion  
Served with your Choice of Raspberry Vinaigrette or Ranch Dressing*

*Entrée*

*Dual Entrée of Marinated Flank Steak grilled over an open flame  
Market Fresh Salmon Blackened and lightly Seasoned  
Roasted Fingerling Potatoes Sautéed in Butter and Seasonal Vegetable*

*Dessert*

*Chocolate Mousse Cake*

**Please RSVP on our web-site: [www.midfloridahftp.org](http://www.midfloridahftp.org)  
OR on your personal e-vite from the Chapter Secretary.**

**Reservations and cancellations before 12:01 pm Thursday February 19th.**

**Please, no walk ins. No-shows and late cancellations will be billed.**

**Dinner : Members with RSVP \$45.00, Non-Members and Guests or no RSVP \$55.00,  
Student Chapter Members \$25.00.**

**Use the express registration line at the meeting, PAYPAL is available on the web-site.**

**THE 2015 FLORIDA REGIONAL CONFERENCE, July 23 and 24  
Embassy Suites Orlando, Lake Buena Vista South  
Sponsors contact: Jack Griffith [Jack.griffith@centerplate.com](mailto:Jack.griffith@centerplate.com) 407-685-7520**



**2015**

**Officers & Directors  
Officers**

**President**

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*Christine Cipar*  
Florida Hotel & Conference Center  
407-816-5188  
[Ccipar@thefloridahotelorlando.com](mailto:Ccipar@thefloridahotelorlando.com)

**Chairman of the Board**

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**Arthur Kasper**

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407-626-6760  
[arthur.kasper@wyn.com](mailto:arthur.kasper@wyn.com)

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**President's Corner**  
**By: Lori Schefstad, CHTP**

Fellow HFTP Mid-Florida Chapter Members,

Hope you are all looking forward to the 2015 Florida Regional Conference. Planning has begun. The conference will be held at the Embassy Suites, Lake Buena Vista South, July 23<sup>rd</sup> and 24<sup>th</sup> so please save the date. This is a great opportunity to get those CPE points. We are looking for speakers, if you know of any good speakers or good topics; please let a member of the board know. The guidelines for speakers are included in this newsletter, so please feel free to forward it. We are also looking for sponsors and exhibitors, should you know of anyone interested in being a sponsor or an exhibitor, please let us know.

One more reason to look forward to the regional; the registration fee for qualified candidates to take the CHAE or CHTP exam online is on us. Get those applications filed, you can find more information on the global website:

[http://www.hftp.org/career\\_development/certifications/](http://www.hftp.org/career_development/certifications/)

We look forward to seeing you at the joint IMA/HFTP member meeting, Tuesday, February 24<sup>th</sup> at The Florida Hotel and Conference Center at the Florida Mall.

Thank you again for your continued involvement in the Greatest Chapter in the HFTP Universe!

Respectfully,

*Lori*

Lori Schefstad, MCSE, CHTP  
 HFTP Mid-Florida Chapter President

**What we may have is a failure to communicate**

I have noted that some of our members are failing to keep their contact data updated on the HFTP web-site. What this means to you is that anyone trying to contact you through the member lookup at HFTP will not reach you. Also, you will not receive the award winning chapter newsletter if your address is wrong and you will not receive the chapter electric news if your e-mail data is stale. It is easy to do. First go to [hftp.org](http://hftp.org)

log in

Click on, My Info, then make the changes.

Good luck. If you have trouble contact HFTP.



**Membership News, Embrace the vision, join the fun!**

Committee Chair, Gregory Wilhelm, CHTP  
 407-923-5962 or [gregorywilhelm@mindspring.com](mailto:gregorywilhelm@mindspring.com)

**The 2015 Membership Contest, IT'S HUGE!!!**

You only need to sponsor one new member to win. Contest ends on August 28, 2015. Drawing will be held at our September, 2015 General Membership meeting. You need not be present to win.

**Thank you sponsors, for your generosity and ongoing support of the HFTP Mid-Florida Chapter.  
 The greatest HFTP chapter in the universe!**

**Welcome New Members**

**Perry Correll, Principal Technologist, Xirrus**

**Mark Mospan, Corp. IT Director, Kessler Collection  
 Sponsor: Nelson Garrido, CHTP**

**Zachary Rice, Hospitality Technology Manager,  
 Kessler Collection**



**HFTP Mid-Florida Chapter  
 Member Spotlight  
 Keith Folsom, CHTP**

Keith spent 12 years in the restaurant business, his first year being an oyster shucker at Lee & Ricks Oyster Bar on Old Winter Garden Road and his last being a waiter at Charlie's steakhouse on OBT. He worked at all positions, except bartender. He then spent the next 10 years installing, maintaining and selling Fire, Burglar alarm systems and CCTV. His first job as a system administrator was at Suncoast Alarm Distribution where he managed a Windows NT server and a SCO Unix server. Then he spent the next 10 years as a support specialist for a wholesale software distribution company supporting multiple companies across the country with their software and hardware issues on the Unix platform. When the housing market collapsed, his position was discontinued. During his nine months of unemployment he provided network support for Episcopal Counseling Center, which he still provides. Keith has been in the Hotel business for almost 6 years, started as a PC Technician at Caribe Royale, and now he is the Assistant Director of Information Systems. Keith also recently became a CHTP. He is also on the board of directors of Angel Snugs, a non-profit organization that knits, crochets, or looms beanies and scarves that are donated to hospitals across the country for children who are going through chemo therapy.

Mid - Florida Board Member Christina Finch presents Keith with the coveted HFTP-Mid-Florida padfolio, welcomes him to the chapter and congratulates him on his earning the HFTP CHTP certification.



## HFTP Florida Regional Convention & Tradeshow Call for Presentations

**July 23-24, 2015**  
**Embassy Suites Orlando, Lake Buena Vista South  
Orlando, Florida**

Submit your best session ideas for HFTP's upcoming program to help attendees reach their full potential and advance their careers. We're seeking presentation proposals that are designed for seasoned hospitality professionals and delivered in innovative ways by dynamic speakers. Topics may include best practices, healthcare reform, legal and government relations, operation solutions, business ethics, technology, human resources, risk management, fraud, personal development and more.

Submissions will be reviewed by the Education Committee and must be non-proprietary and educational in nature, not sales or product specific. We receive many presentation proposals, so please understand that it is a difficult process for our team of volunteers to review and choose from many excellent submissions.

### Submission Deadline: May 1, 2015

Presenters will receive a complimentary Regional registration. Presenters will be responsible for their own travel and hotel expenses incurred by participating in the convention, unless requested in your submission.

### Notification of Acceptance:

You will be notified with a decision concerning your proposal by May 29, 2015.

Upon acceptance, HFTP reserves the right to modify the session title and description to fit our style and format guidelines for the purpose of the brochure, website, and onsite guide.

### Guidelines:

1. Title of Session. (10 words or less)
2. Describe your session in no more than 150 words. The description should be clear and include how and why participants will benefit from the session.
3. Submit at least three learning objectives that should address the statement: "Participants will be able to:"
4. Contact information for all presenters to include name, address, phone number and email.
5. Presenter experience and biography. Describe your expertise and background in your chosen topic.
6. Session length should fit a 55 minute format.
7. E-mail submissions to Susan Ferguson at [sferguson@bayhill.com](mailto:sferguson@bayhill.com) by May 1, 2015.

### Questions?

Contact Susan Ferguson at (407) 876-8031 or  
or via email at [sferguson@bayhill.com](mailto:sferguson@bayhill.com).



### COMMITTEE ASSIGNMENTS 2015

We need you !!! ALL positions are up for grabs! If you are interested in contributing to any of the committees, please contact any Board Member.

\* Denotes Chair

#### Education – Mini Ed Conf.

\*Susan Ferguson 407-876-8031

With Arthur Kasper 407-626-676

And Christina Finch, Lori & Kelly

#### Job Bank/Legislative/By-Laws

\* Lori Schefstad 407-238-8445

#### Membership Relations/Recruitment

\*Gregory Wilhelm 407-923-5962 or

[gregorwilhelm@mindspring.com](mailto:gregorwilhelm@mindspring.com)

#### Communications

Webmaster: [www.midfloridahftp.org](http://www.midfloridahftp.org)

\* Ken Wear 407-463-3895

Lori Schefstad 407-238-8445

#### Social Media

\* Ken Wear 407-463-3895

#### Newsletter Ed.

\*Bill Parrish 407-876-8038

#### Admin/Program/Speakers

\* Arthur Kasper 407-626-6760

Christina Finch 407-478-1956

Susan Ferguson 407-876-8031

Christine Cipar 407-816-5188

#### Admin. Locations

\* Christina Finch 407-478-1956

With Arthur and Susan

#### Scholarship Awards

\* Michael Dryden 407-597-4068

Nasir Naseer 407-387-0242

Terri Nobles 407-319-1031

Chad Curtis 407-996-6143

#### Nominations

\* Judy Holcomb 352-588-8005

Chad Curtis 407-996-6143

Michael Dryden 407-597-4068

Kris Shoemaker 407-685-9827

Bill Parrish 407-876-8038

Larry McCloskey 407-239-3962

#### Chapter of the Year and Regional Conference

\* The Board

#### Hospitality Committee

\* Christine Cipar 407-816-5188

Ana Santiago 407-503-9225

Nasir Naseer 407-387-0242

#### Community Services

[CFH&LA Ex-Officio Board Member](#)

Lori Schefstad 407-238-8445

#### Bacchus Bash

\* Larry McCloskey 407-239-3962

\* Michael Dryden 407-597-4068

Gordon LeBlanc 386-235-3875

Arthur Kasper 407-626-6760

#### Charity Golf Event

**It's all for the kids!**

\* Jack Griffith 407-685-7520

Jeff Fernandez 407-685-7521

Kris Shoemaker 407-685-9827

Gordon LeBlanc 386-235-3875

Arthur Kasper 407-626-6760

#### Cattle Baron's Ball

\* Chad Curtis 407-996-6143

#### Publications /Publicity

\* Kelly Montgomery 407-503-9215

Patty Geer 407-825-1308

#### Chapter Calendar

Kelly Montgomery 407-503-9215

#### Fun Committee

Dr. Judy Holcomb 352-588-8005

#### Chapter Historian

Michael Dryden 407-597-4068

Membership News, **Embrace the vision, join the fun!**

## New Offer for 2015

Beginning in 2015, we will be offering to our members, an opportunity to sit for the CHAE or CHTP exam, at no cost to you.

Here's an overview of how this program will work: We will select up to 5 qualifying Mid Florida Chapter members who will be given the opportunity to sit for the "online" exam for either the CHAE or the CHTP exam, and the chapter will pay the exam fee for you - that's a \$295 value.

Details are being worked out on how, when, where, and the procedures will be rolled out in the very near future.

So if you have been thinking about it, which hopefully all of you have been, then 2015 could be the year for you to earn your designation!

Stay tuned!

*Michael Dryden, CHAE*

407-597-4068 or [Michael.Dryden@Hilton.com](mailto:Michael.Dryden@Hilton.com)

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**HFTP MID-FLORIDA CHAPTER**  
P.O. Box 692004  
Orlando, FL 32869-2004

### 2015 HFTP Mid-Florida CALENDAR

Note: Meeting fees for 2015 are \$45 Regular member, \$25 Student, \$55 all guests, Non-Members and failed to RSVP.

**Prepay your meeting fee on the web-site with PayPal**

Feb 7th, American Cancer Society, Cattle Baron's Ball, Rosen Shingle Creek  
Feb 24th General Meeting, 6pm Florida Mall Hotel & Conf. Center, JOINT IMA  
Mar 4th, Board Meeting, Amway.  
Mar 24th, General Meeting, 6pm TBD!  
Apr 10th, Bacchus Bash, Orlando Premium Outlets



### THE 2015 FLORIDA REGIONAL

Hosted by The HFTP 1st Coast and Mid-Florida Chapters  
July 23 and 24th

**Embassy Suites Orlando, Lake Buena Vista South**

For more Chapter news visit the Universally acclaimed Chapter Web Site at:  
[www.midfloridahftp.org](http://www.midfloridahftp.org)

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.

A CALL FOR CERTIFICATION

Be the best that you can be!

