



# Inn-Sight



Newsletter of the Mid-Florida Chapter \*Since 1973\* Seven time HFTP Chapter of the Year.

\*Gateway to HFTP \* <http://www.hftp.org> \* Mid-Florida Chapter Web Site \* [www.midfloridahftp.org](http://www.midfloridahftp.org)

January 2015



2015

## Officers & Directors

### Officers

#### President

Lori Schefstad, CHTP  
Caribe Royale Orlando  
407-238-8445  
[lschefstad@cariberoyale.com](mailto:lschefstad@cariberoyale.com)

#### Vice-President

Kelly Montgomery  
Loews Hotels at Universal Orlando  
407-503-9215  
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#### Treasurer

Nasir Naseer  
Nickelodeon Suites Resort  
407-387-0242  
[nasirnaseer@nickhotel.com](mailto:nasirnaseer@nickhotel.com)

#### Secretary

Christine Cipar  
Florida Hotel & Conference Center  
407-816-5188  
[Ccipar@thefloridahotelorlando.com](mailto:Ccipar@thefloridahotelorlando.com)

#### Chairman of the Board

Judy Holcomb, Ph.D., CHAE  
Saint Leo University  
352-588-8005  
[judy.holcomb@saintleo.edu](mailto:judy.holcomb@saintleo.edu)

### Directors

Christina Finch  
Smart Professional Resources  
407-478-1956  
[Cfinch@smartprosource.com](mailto:Cfinch@smartprosource.com)

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407-685-7520  
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407-626-6760  
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Ed Barton  
Alena Hospitality  
[Ed.barton@hilton.com](mailto:Ed.barton@hilton.com)



HFTP Mid-Florida, Over 41 Years of: Leadership, Scholarship, Participation, Service

**General Meeting -Tuesday, January 27th, 2015**

**The Mid-Florida Chapter**

**Hospitality Financial and Technology Professionals**

*The Wyndham Grand Orlando Resort*

*Bonnet Creek*

14651 Chelonia Parkway  
Orlando, FL 32821

Directions: From Orlando, the attractions area & I-Drive

Take I-4 West toward Tampa

Take exit 67 toward Epcot/Downtown Disney - 1.1 miles. merge onto Epcot Center Rd - 0.7 mi.

Take the first exit to Downtown Disney/Typhoon Lagoon - 0.3 miles.

At traffic light make a left onto Buena Vista Dr - 0.2 mi.

At the next light turn left onto Chelonia Pkwy - 1.1 mi.

### Speaker and Program

**Randall Woodard, Chair and Associate Professor of Theology, Saint Leo University**

**Topic: "Using Ethics as a Foundation for Management."**

*These educational sessions fall under specialized knowledge and applications geared to basic knowledge on the topic and there are no prerequisites for attending. One CPE credit hour may be earned for participation in each 50 minute session for a maximum of 1.0 CPE Credits*

**Reception Cash Bar at 6:00 pm**

**You may come early if you wish to spend more time networking.**

**Dinner at 6:45 pm**

### Menu:

#### Starter

*Hydro Bibb Salad*

*Plum Tomatoes, Strawberries, Hearts of Palm,  
Crumbled Goat Cheese, Pickled Red Onions,  
Candied Pecans, Raspberry Basil Vinaigrette*

#### Entrée

*Dr. Pepper Braised Beef Short Ribs, Green Peppercorn Demi-Glace and  
Scampi Style Shrimp with Roasted Garlic and Scallion, Whipped Potato Duet*

#### Dessert

*Dark Chocolate Cake, Chocolate Ganache, Raspberry, Crème Anglaise*

**Please RSVP on our web-site: [www.midfloridahftp.org](http://www.midfloridahftp.org)**

**OR on your personal e-vite from the Chapter Secretary.**

**Reservations and cancellations before 12:01 pm Thursday January 22nd.**

**Please, no walk ins. No-shows and late cancellations will be billed.**

Dinner : Members with RSVP \$45.00, Non-Members and Guests or no RSVP \$55.00,  
Student Chapter Members \$25.00.

**Use the express registration line at the meeting, PAYPAL is available on the web-site.**

**President's Corner****By: Lori Schefstad, CHTP**

Fellow HFTP Mid-Florida Chapter Members,

Happy New Year!

December's General Membership Meeting was very well received. Everyone enjoyed the food and format of the meeting. So we are looking at the possibility of using that format for future meetings.

The Florida Regional Committee has chosen the Embassy Suites Orlando, Lake Buena Vista South as the site for the 2015 Florida Regional Conference. The conference will be held July 23<sup>rd</sup> and 24<sup>th</sup> so please save the date. This is a great opportunity to get those CPE points.

The four regional committees; Site Planning/Schedule, Education, Sponsorship and Financial, are hard at work planning. If you are interested in helping plan, organize and execute the event or sponsor, please feel free to contact any member of the Board of Directors.

The New Year brings new opportunities. If your 2015 resolution was to get certified, the board has made it just a little easier. We have decided to sponsor the registration fee for qualified candidates to take the CHAE or CHTP exam online. The review and test will be conducted in conjunction with the Florida Regional Conference, so it couldn't be easier to further your professional development. To learn more about how to be qualified please refer to the global website: [http://www.hftp.org/career\\_development/certifications/](http://www.hftp.org/career_development/certifications/)

We look forward to seeing you at the Wyndham Grand Orlando Resort Bonnet Creek on January 27<sup>th</sup> for the next HFTP Mid-Florida Chapter General Membership Meeting.

Thank you again for your continued involvement in the Greatest Chapter in the HFTP Universe!

Respectfully,

*Lori*

Lori Schefstad, MCSE, CHTP  
HFTP Mid-Florida Chapter President

**Membership News, Embrace the vision, join the fun!**

Committee Chair, **Gregory Wilhelm, CHTP**

407-923-5962 or [gregorywilhelm@mindspring.com](mailto:gregorywilhelm@mindspring.com)

**The 2015 Membership Contest, IT'S HUGE!!!**

**You only need to sponsor one new member to win. Contest ends on August 28, 2015. Drawing will be held at our September, 2015 General Membership meeting. You need not be present to win.**

**Thank you sponsors, for your generosity and ongoing support of the HFTP Mid-Florida Chapter. The greatest HFTP chapter in the universe!**

### **WHY JOIN**

#### **The Hospitality Financial and Technology Professionals?**

HFTP provides members with invaluable benefits and opportunities, equipping individuals with extraordinary tools and resources needed for success. Your success is our goal.

#### **Access the HFTP Global Network**

**Chapters:** Get involved with your local HFTP chapter. Attend meetings to connect with other professionals in your area and invest in yourself with education opportunities.

**ProLinks Webinars:** Get free education online and continuing education credit by attending HFTP webinars held twice per month.

**Marketing Opportunities:** With HFTP's exclusive advertising and sponsorship opportunities, your company can increase awareness and exposure among your finance and technology customers.

#### **Utilize Resources**

**HFTP Publications:** From the award-winning newsletter The Bottomline to e-newsletter Infoline, HFTP publications deliver the latest in hospitality industry news and trends.

**Industry News and Information:** HFTP.org keeps members up to the minute with the most current information and news that affect the hospitality finance and technology industry.

**Career Center:** HFTP brings together employers and job seekers with a central career center for the entire industry.

**Industry Research:** With the HFTP Research Institute, members have free access to a wealth of knowledge and information from graduate studies and experts with years of experience in hospitality.

#### **Advance Your Career**

**HFTP Certification Programs:** HFTP awards the only hospitality-specific industry certifications for accounting and technology. The CHAE and CHTP designations can take your career to the next level.

**Professional Development Seminars:** Throughout the year, HFTP offers smaller conferences designed to focus on a specific area of education for hospitality finance and technology.

#### **Attend Industry-Leading Events**

**HITEC:** HFTP provides the world's source for hospitality technology, with an unbeatable education program and exposition that connect professionals with the latest high-tech innovations.

**HFTP Annual Convention & Tradeshow:** Catch up on the latest topics in the industry through your tailor-made education program and build relationships with vendors on the tradeshow floor.

**Join your peers in the Hospitality Industry.  
Have some fun and meet people!**

**Welcome New Members**

**Marcos Bravo, CHAE, Auditor, Marriott Vacation Worldwide**

## CHAE & CHTP.... GET YOURSELF CERTIFIED

The HFTP Mid-Florida chapter members are given continuous opportunities to enrich their career paths in the field of hospitality. Socializing among peers at our monthly dinner meetings and social events are fantastic ways to grow professionally. Interacting socially enables us to establish a network of professionals who are on similar paths in the development process of our individual journeys to attain our personal goals.

Among those opportunities for educational growth and professional recognition are the CHAE and CHTP certifications.

### CERTIFIED HOSPITALITY ACCOUNTANT EXECUTIVE, CHAE

The Certified Hospitality Accountant Executive (CHAE) program is recognized as THE symbol of achievement in the profession of hospitality accounting. More than 1,300 hospitality accountants from several countries have been certified through Hospitality Financial and Technology Professionals since the CHAE certification program began in 1981. Acknowledged worldwide, CHAE certification elevates the professionalism of both the recipient and the industry by helping set standards for the field. Those who earn the CHAE designation demonstrate a high level of dedication to their profession.

#### The CHAE Professional Certification:

Identifies you as possessing technical competency;  
 Recognizes your commitment to professionalism;  
 Raises colleague respect, offering you greater recognition on the job;  
 Provides the opportunity for self-improvement;  
 Indicates an understanding of both operation and management skills;  
 Serves as a valuable career tool; and raises the professionalism of your company and identifies it as being committed to hiring quality professionals.

The HFTP Mid-Florida chapter members are given continuous opportunities to enrich their career paths in the field of hospitality. Socializing among peers at our monthly dinner meetings and social events are fantastic ways to grow professionally. Interacting socially enables us to establish a network of professionals who are on similar paths in the development process of our individual journeys to attain our personal goals.

Among those opportunities for educational growth and professional recognition are the CHAE and CHTP certifications.

### CERTIFIED HOSPITALITY TECHNOLOGY PROFESSIONAL (CHTP)

The Certified Hospitality Technology Professional (CHTP) program is recognized as THE symbol of achievement and competence in hospitality technology. Developed jointly by Hospitality Financial and Technology Professionals and the Educational Institute of the American Hotel and Lodging Association (AH&LA), the designation elevates the professionalism of both the recipient and the industry by helping set standards for the field. Those who earn the CHTP designation demonstrate a high level of dedication to their profession.

#### The CHTP Professional Certification:

- Identifies you as possessing a basic level of technical competency;
- Recognizes your commitment to professionalism;
- Raises colleague respect, offering you greater recognition on the job;
- Provides the opportunity for self-improvement;
- Indicates a mastery of key knowledge and skills;
- Serves as a valuable career tool; and it raises the professionalism of your company and identifies it as being committed to hiring quality professionals

**How long will you wait to enhance your standing in your chosen field.**

**No more excuses, the CHAE and CHTP reviews and exams will be held at  
 The 2015 HFTP FLORIDA REGIONAL CONFERENCE, July 23 and 24th.  
 Embassy Suites Orlando, Lake Buena Vista South**

**Don't stand on the sidelines. Just Do It!**



### COMMITTEE ASSIGNMENTS 2015

We need you !!! ALL positions are up for grabs! If you are interested in contributing to any of the committees, please contact any Board Member.

\* Denotes Chair

#### Education – Mini Ed Conf.

\*Susan Ferguson 407-876-8031

With Arthur Kasper 407-626-676

And Christina Finch, Lori & Kelly

#### Job Bank/Legislative/By-Laws

\* Lori Schefstad 407-238-8445

#### Membership Relations/Recruitment

\*Gregory Wilhelm 407-923-5962 or

[gregorywilhelm@mindspring.com](mailto:gregorywilhelm@mindspring.com)

#### Communications

Webmaster:[www.midfloridahftp.org](http://www.midfloridahftp.org)

\* Ken Wear 407-463-3895

Lori Schefstad 407-238-8445

#### Social Media

\* Ken Wear 407-463-3895

#### Newsletter Ed.

\*Bill Parrish 407-876-8038

#### Admin/Program/Speakers

\* Arthur Kasper 407-626-6760

Christina Finch 407-478-1956

Susan Ferguson 407-876-8031

Christine Cipar 407-816-5188

#### Admin. Locations

\* Christina Finch 407-478-1956

With Arthur and Susan

#### Scholarship Awards

\* Michael Dryden 407-597-4068

Nasir Naseer 407-387-0242

Terri Nobles 407-319-1031

Chad Curtis 407-996-6143

#### Nominations

\* Judy Holcomb 352-588-8005

Chad Curtis 407-996-6143

Michael Dryden 407-597-4068

Kris Shoemaker 407-685-9827

Bill Parrish 407-876-8038

Larry McCloskey 407-239-3962

#### Chapter of the Year and Regional Conference

\* The Board

#### Hospitality Committee

\* Christine Cipar 407-816-5188

Ana Santiago 407-503-9225

Nasir Naseer 407-387-0242

#### Community Services

[CFH&LA Ex-Officio Board Member](#)

Lori Schefstad 407-238-8445

#### Bacchus Bash

\* Larry McCloskey 407-239-3962

\* Michael Dryden 407-597-4068

Gordon LeBlanc 386-235-3875

Arthur Kasper 407-626-6760

#### Charity Golf Event

**It's all for the kids!**

\* Jack Griffith 407-685-7520

Jeff Fernandez 407-685-7521

Kris Shoemaker 407-685-9827

Gordon LeBlanc 386-235-3875

Arthur Kasper 407-626-6760

#### Cattle Baron's Ball

\* Chad Curtis 407-996-6143

#### Publications /Publicity

\* Kelly Montgomery 407-503-9215

Patty Geer 407-825-1308

#### Chapter Calendar

Kelly Montgomery 407-503-9215

#### Fun Committee

Dr. Judy Holcomb 352-588-8005

#### Chapter Historian

Michael Dryden 407-597-4068

Membership News, **Embrace the vision, join the fun!**

## New Offer for 2015

Beginning in 2015, we will be offering to our members, an opportunity to sit for the CHAE or CHTP exam, at no cost to you.

Here's an overview of how this program will work: We will select up to 5 qualifying Mid Florida Chapter members who will be given the opportunity to sit for the "online" exam for either the CHAE or the CHTP exam, and the chapter will pay the exam fee for you - that's a \$295 value.

Details are being worked out on how, when, where, and the procedures will be rolled out in the very near future.

So if you have been thinking about it, which hopefully all of you have been, then 2015 could be the year for you to earn your designation!

Stay tuned!

**Michael Dryden, CHAE**

407-597-4068 or [Michael.Dryden@Hilton.com](mailto:Michael.Dryden@Hilton.com)

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MID-FLORIDA CHAPTER

P.O. Box 692004  
Orlando, FL 32869-2004

### 2015 HFTP Mid-Florida CALENDAR

Note: Meeting fees for 2015 are \$45 Regular member, \$25 Student, \$55 all guests, Non-Members and failed to RSVP.

**Prepay your meeting fee on the web-site with PayPal**

Jan 27th, General Meeting Wyndham Grand Orlando Resort Bonnet Creek  
Feb 5th Board Meeting, 6pm, OCCO  
Feb 7th, American Cancer Society, Cattle Baron's Ball, Rosen Shingle Creek  
Feb 24th General Meeting, 6pm Florida Mall Hotel & Conf. Center, JOINT IMA  
Mar 4th, Board Meeting, Amway.  
Mar 24th, General Meeting, 6pm TBD!  
Apr 10th, Bacchus Bash, Orlando Premium Outlets



### THE 2015 FLORIDA REGIONAL

Hosted by The HFTP 1st Coast and Mid-Florida Chapters  
July 23 and 24th

**Embassy Suites Orlando, Lake Buena Vista South**

For more Chapter news visit the Universally acclaimed Chapter Web Site at:  
[www.midfloridahftp.org](http://www.midfloridahftp.org)

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.

A CALL FOR CERTIFICATION

Be the best that you can be!



[www.hftp.org](http://www.hftp.org)



MID-FLORIDA CHAPTER

November 12, 2014

Re: Chapter 2015 Calendar Year Prepaid Meal Plan

Dear HFTP Mid-Florida Member;

Your Mid-Florida Chapter Officers and Board of Directors have put together a wonderful opportunity for you. For \$450.00, you will receive 10 monthly chapter meetings. In addition, you will receive free entry to the 2015 Social.

**Please consider this your invoice for the prepaid HFTP Mid-Florida educational meeting fees. The prepaid fee is member specific and is not refundable for missed meetings. If the original named member leaves the company or transfers out of the area, the company may select another, employed, HFTP Mid-Florida member to use the balance of the year's prepayments. Contact the Chapter Treasurer for details.**

Please complete and return this form with payment by January 20, 2015 to HFTP Mid-Florida Chapter, P.O. Box 692004, Orlando, FL 32869-2004.

Member Name: \_\_\_\_\_

Payment Type:

\_\_\_\_\_ Check (payable to HFTP Mid-Florida)

\_\_\_\_\_ Master Card    \_\_\_\_\_ Visa    \_\_\_\_\_ American Express

Card Number \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_

Should you have any questions, please call me at 407-387-0242 or e-mail to: [treasurer@midfloridahftp.org](mailto:treasurer@midfloridahftp.org)

Sincerely,  
*Nasir Nassir*

Nasir Nassir  
Treasurer, HFTP Mid-Florida Chapter